

Capital Planning in Arlington:

A 30 Year Learning Process and Still Evolving

Association of Town Finance Committees
Charles Foskett
October 21, 2017



Agenda

- Membership and Organization
- Capital Planning Objectives
- Ground-up Capital Planning
- Capital Planning and Annual Budgets
- Financing Strategies
- Managing Debt. Planning Ahead
- The 5% Rule
- Getting Buy-in Across Constituencies

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Capital Planning Committee

In Arlington...

- CPC advises Town Manager, FinCom and Town Meeting
- CPC members represent:
 - FinCom
 - Treasurer
 - School Department
 - Town Manager
 - Comptroller
 - · Town Meeting and Citizens
- The CPC uses a rolling five-year plan, the first year of which is the capital budget

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Committee Membership

- Brian Rehrig Citizen Appointee, Vice Chair
- Dean Carman Treasurer
- John Danizio School Department
- · Steve Andrew Citizen Appointee, Secretary
- Charlie Foskett Finance Committee Designee, Chair
- Sandy Pooler Town Manager
- Chris Moore Citizen Appointee
- Richard Viscay Comptroller
- Barbara Thornton Citizen Appointee
- Amy Fidalgo Management Analyst
- Timur Yontar Citizen Advisor
- Joe Barr Citizen Advisor

- Many towns do not include Town staff members in their capital committee
- Arlington considers staff membership critical to capital planning success:
 - Town staffers know how things really work

 - work

 Having Town and School at the table insures a high degree of cooperation

 Having town/school management and financial professionals involved in the process gives department managers comfort that they are getting a fair hearing

 Having strong citizen, Town Meeting Member and FinCom participation gives Town Meeting comfort that taxpayers money being allocated for big expenditures is given close scrutiny and careful planning

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Why Capital Planning?

- Most town budgets are primarily limited by Prop 2½
- Rarely will budget growth, even in high growth towns, support large jumps in expenditures
- Taxpayers, Selectmen, other Elected Officials and Town Meetings don't like financial surprises
- Large capital expenditures for infrastructure and equipment are often not supportable in a single budget year
- Failure to maintain infrastructure and capital assets can result in reduced services, citizen anxiety and even injury or death to Town workers or the public
- Employees deliver services, but the delivery platforms are the tools, equipment and infrastructure of the capital base from which government works

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Planning

 The late and revered Yogi Berra: "It's tough to make predictions, especially about the future."

- "...about the future":
 - What is it we will need?
 - When will we need it?
 - Where will we get the funds to pay for it?
 - · Who will manage its use?
 - · Who will maintain it?

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Capital Planning

- Capital Planning sets and meets long-range expectations for current and future capital expenditures.
- Capital Planning sets and meets expectations for Town executives and management, the Finance Committee, Town Meeting and citizens.
- Successful Capital Planning reduces or eliminates uncertainty in the acquisition of capital assets.
- Successful Capital Planning facilitates postponing some capital expenditures in favor of others as part of the planning process. (Abraham Maslow, "Psychology of Being", 1970: Delayed gratification)
- Successful Capital Planning gives Town Meeting and voters comfort while spending large sums of taxpayers money.
- Successful Capital Planning helps improve the Town's bond rating
- · Choose a good database tool to maintain record

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ATFC 2015



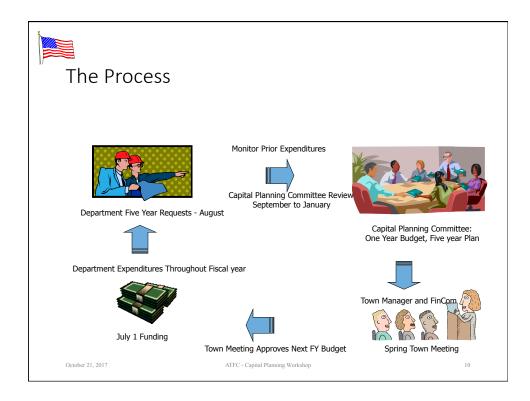
Some Comments on Process

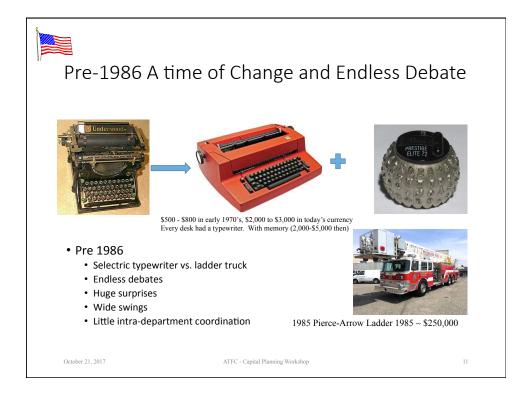
- The Town Manager normally owns the Capital Budget
 - TM manages purchasing, implementation, maintenance, and departments. Sometimes the School Superintendent assumes specific ownership
 - Department heads request capital purchases or assets, because somebody has to have custody, care and control of the asset over its life
 - Private organizations or citizens do not request capital assets
 - A Capital Planning Committee reviews recommendations and requests, arbitrates and recommends a budget and plan to the Finance Committee and Town Meeting
 - Town Meeting approves a Capital Budget and Plan

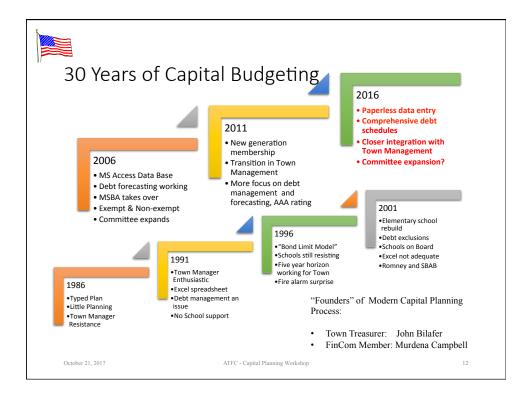
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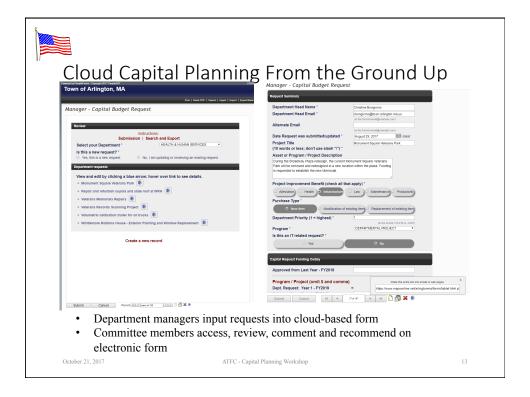
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Some Financial Strategies

- Non-exempt budget only (TM approval only):
 - All cash use annual reserve set asides (tough to do), but saves on interest
 - Cash and borrowing flexible way to meet needs on timely basis
- Exempt budget only (requires public referenda)
 - Can be cash or debt exclusion or override
- Combination of non-exempt and exempt budgeting
 - Use non-exempt plan for most projects
 - Use non-exempt plan for extraordinary expenses
 - Arlington follows this approach

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Sources of Funds

• Current FY non-exempt budget direct appropriation ("Cash").

- Current FY non-exempt bonded appropriation ("Bonds").
- Grants, CDBG, Trusts, enterprise funds, other off-balance sheet income ("Other").
- Proposition 2½ exempt borrowing.
- Community Preservation Act new in Arlington ("CPA")

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Uses of Funds

- Purchase of qualifying equipment, material, buildings and other assets.
- Interest on bonds or bond anticipation notes (BANS).
- Principal on bonds (principal and interest on bonds together called "debt service".)
- Distinguish between exempt and non-exempt debt service.

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Non-exempt Capital Spending Policy

- Set aside debt exclusions for now as extraordinary situations.
- How do we plan aggregate spending from our non-exempt budget?
 - · Level fund
 - Base on detailed annual requirements
 - Plan to a constant percentage of non-exempt budget
 Arlington uses 5%
 - · Other possibilities...

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Defining the Capital Budget

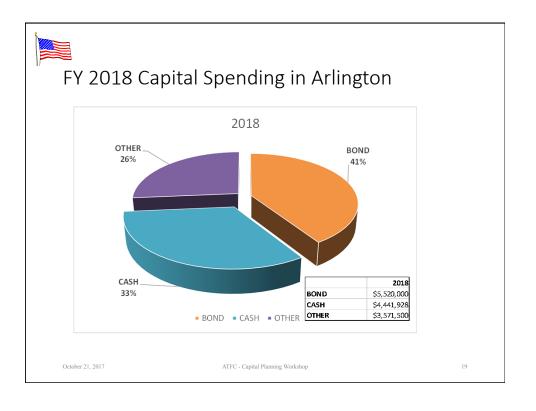
- Note: Bonds usually have interest only or small principal effect in current year.
- Total capital budget for FY is sum of:
 - Direct cash expenditures for capital items in FY, and
 - Interest and principal impact in FY of new bonds, if any, and
 - Debt service on all prior bonded expenditures.
- One planning approach fixes this sum as a percentage of the annual Town Budget.

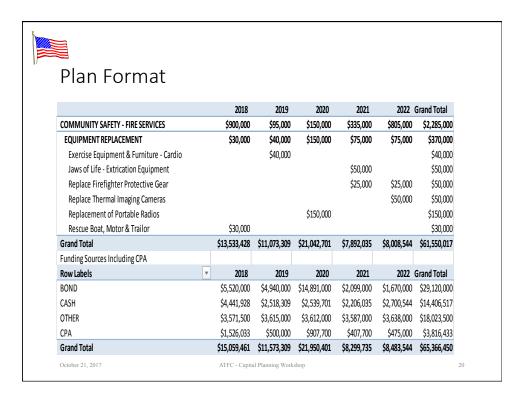
Capital Budget = Cash Purchases + New Debt Service + Prior Debt Service

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Calculate the Tax Impact

Fiscal Year	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	Total
Prior Non-Exempt Debt	\$7,192,219	\$6,096,240	\$5,346,815	\$4,489,902	\$3,823,015	\$26,948,191
Cash	\$4,441,928	\$2,518,309	\$2,539,701	\$2,206,035	\$2,700,544	\$14,406,517
New Non-Exempt Debt Service	\$89,600	\$581,543	\$1,347,776	\$2,597,433	\$2,879,392	\$7,495,744
BAN Interest and Principal		\$4,000				\$4,000
Total Non-Exempt Tax Burden	\$11,723,747	\$9,200,092	\$9,234,292	\$9,293,370	\$9,402,951	\$48,854,452
Direct funding sources:						
Non-exempt Bond Premium FY2017	(\$2,154,418)					(\$2,154,418)
Rink Enterprise Funds	(\$85,153)	(\$82,591)	(\$79,966)	(\$28,128)	(\$27,078)	(\$302,916)
Ambulance Revolving Fund	(\$53,156)	(\$104,025)	(\$96,070)	(\$82,965)	(\$112,460)	(\$448,676)
Capital Carry Forwards	(\$341,778)	(\$100,000)	(\$100,000)	(\$100,000)	(\$50,000)	(\$691,778)
Antennae Funds	(\$197,000)	(\$190,834)	(\$193,886)	(\$195,922)	(\$197,280)	(\$974,922)
Urban Renew al Fund	(\$43,844)	(\$42,444)	(\$41,044)	(\$39,644)	(\$38,244)	(\$205,219)
Asset Sale Proceeds	(\$500,000)	(\$250,000)				(\$750,000)
Adjust for Roadway Reconstruction Override 2011	(\$452,563)	(\$463,877)	(\$475,474)	(\$487,361)	(\$499,545)	(\$2,378,821)
Adjust for 2016 and prior Bond Premium	(\$589,033)	(\$552,822)	(\$516,611)	(\$260,240)		(\$1,918,706)
Adjust for 2017 encum bered debt service	(\$266,516)					(\$266,516)
Net Non-Exempt Plan	\$7,040,286	\$7,413,499	\$7,731,242	\$8,099,110	\$8,478,344	\$38,762,480

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Compare to Budget

Fiscal Year	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	Total
Net Non-Exempt Plan	\$7,040,286	\$7,040,951	\$7,040,951	\$7,040,951	\$7,040,951	\$7,040,951
Pro Form a Budget	\$140,827,698	\$147,617,927	\$154,744,444	\$161,921,500	\$169,638,931	\$774,750,501
Budget For Plan at 5%	\$7,041,385	\$7,380,896	\$7,737,222	\$8,096,075	\$8,481,947	\$38,737,525
Plan as % of Revenues	5.00%	5.02%	5.00%	5.00%	5.00%	5.00%
Variance From Budget	\$1,099	(\$32,602)	\$5,981	(\$3,035)	\$3,603	(\$24,955)

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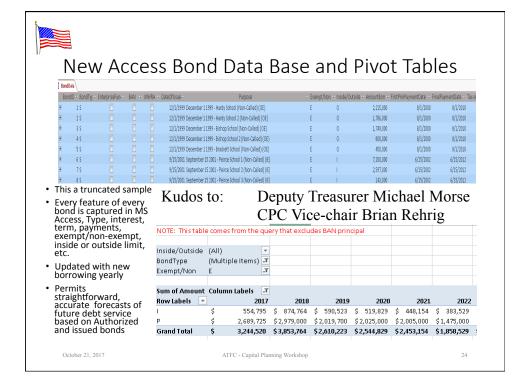
Planning the Future

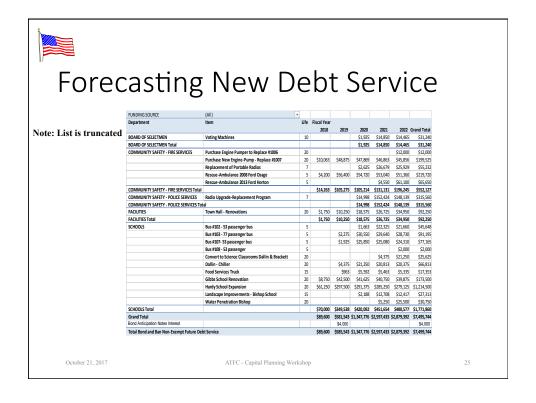
- Calculate year's forecast budget
- Adjust for exempt debt, re-imbursements
- Calculate 5% for total capital and debt service = capital budget
- Add in each year's new planned debt service to known non-exempt debt service now and in future
- Add in direct cash expenditures as planned
- · Compare to budget

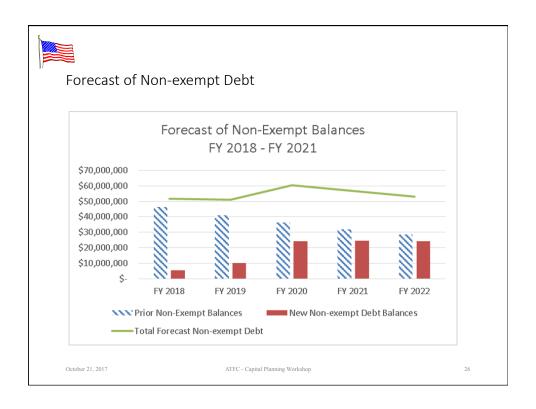
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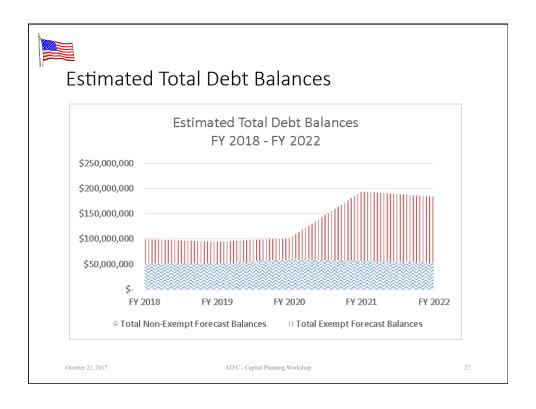
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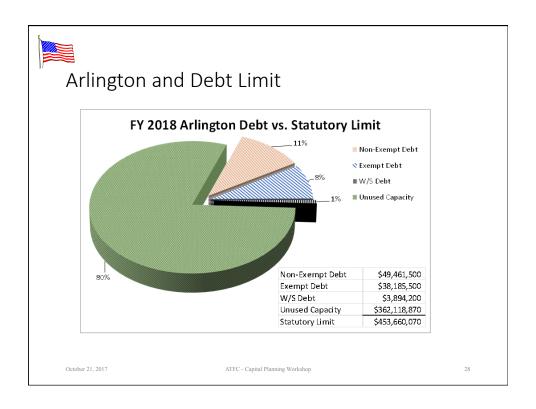
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Winning Town Meeting Support for the Capital Budget

- · Have a Capital Plan as well as a budget.
- Whenever possible stick to the plan.
- Bring bad news to TM as soon as possible, preferably years in advance.
- Always highlight problems, don't gloss them over, explain them in detail.
- Give TM credit for Capital Spending within the plan, which then becomes TM's plan.
- Give TM credit for spending large amounts of money wisely; that's usually what they want to do, but rarely can be sure they have. A Capital Plan and history allows measurement and proof.

Result: 31 years successful TM votes with no changes, most votes unanimous.

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Capital Planning Committee Role

- Set standards and priorities.
- Provide continuity and institutional memory over many years.
- Inspire and cajole managers to plan ahead.
- Reward careful planning by management with funding someday.
- Communicate short-term and long-term needs to Town Manager, Finance Committee, Town Meeting and Citizens.
- Exhibit predictability and Gravitas.

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Past Present and Future

Arlington non-exempt capital spending viewed by Program as of June 2017:

Program	2015	2016	2017	2018	2019	2020	2021	2022	Grand Total
DEPARTMENTAL PROJECT	\$3,212,250	\$220,500	\$1,452,500	\$634,000	\$185,000	\$217,000	\$310,000	\$10,000	\$6,241,250
EQUIPMENT REPLACEMENT	\$510,000	\$368,700	\$264,000	\$590,500	\$237,000	\$1,203,160	\$206,675	\$182,500	\$3,562,535
INFORMATION TECHNOLOGY	\$924,300	\$1,047,750	\$452,100	\$642,365	\$625,000	\$615,000	\$615,000	\$610,000	\$5,531,515
INFRASTRUCTURE IMPROVEMENT	\$9,198,500	\$3,649,000	\$2,370,000	\$7,128,000	54,225,000	\$13,315,000	\$3,040,000	\$3,030,000	\$45,955,500
MAJOR REPAIRS	\$195,000	\$525,000	\$532,000		\$2,000,000	\$2,000,000			\$5,252,000
PARKS & PLAYGROUNDS	\$602,500	\$560,000	\$610,400	\$172,000	\$167,000	\$159,000	\$147,000	\$138,000	\$2,555,900
PHOTOCOPIER PROGRAM	\$164,400	\$166,100	\$165,300	\$188,000	\$446,432	\$468,066	\$100,000	\$191,000	\$1,889,298
PUBLIC BUILDING MAINTENANCE	\$416,805	\$9,300,400	\$6,078,240	\$2,252,563	\$2,023,877	\$2,265,475	\$2,277,360	52,289,544	\$26,904,264
ROADS AND PATHS IN FRASTRUCTU	\$1,740,250	\$1,720,756	\$1,556,525	\$260,000	\$240,000	\$95,000	\$80,000	\$100,000	\$5,792,531
STUDENT TRANSPORTATION	\$65,000	\$130,000	\$95,000	\$1,476,000	\$744,000	\$645,000	\$1,056,000	\$1,397,500	\$5,608,500
VEHICLE REPLACEMENT	\$774,000	\$533,000	\$1,808,000	\$190,000	\$180,000	\$60,000	\$60,000	\$60,000	\$3,665,000
Grand Total	\$17,803,005	\$18,221,206	\$15,384,065	\$13,533,428	\$11,073,309	\$21,042,701	\$7,892,035	\$8,008,544	\$112,958,293

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Major Building Projects Over 30 Years

Non-Exempt

- Ottoson Middle School (rnv)
- Robbins Library (with grants) (rnv + new)
- Park Circle Fire Station (new)
- Highland Fire Station (rnv)
- Community Safety Building (rnv complete)
- Central Fire Station (rnv Complete)
- Stratton E.S. (rnv in process, partially exempt)
- Hardy Expansion (in process)

Exempt

- Brackett E.S. (new)
- Hardy E.S. (rnv)
- Bishop E.S. (rnv)
- Peirce E.S. (new)
- Dallin E.S. (new)
- Thompson E.S. (new)
- Arlington H.S. (rnv in planning)
- Minuteman Regional V.H.S. (in process)
- Gibbs M.S. (in process, partially nonexempt)
- Thompson expansion (complete)

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New Challenges for Arlington

 Respond to apparent increase in student population growth = one new elementary school

- · Expand Thompson Elementary School
- Expand Hardy Elementary School
- Bring former Gibbs Middle School back on line
- Rebuild Arlington high School

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You can download a copy of this presentation and the Arlington Capital Report for FY2018 from the internet http://www.foskettco.com/ATFC2017

Email: charlie.foskett@foskettco.com



Charlie Foskett 101 Brantwood Road Arlington, MA 02476-8005 Tel: +1-(781)-646-5882 Mobile: +1-(781)-992-0800 Fax: +1-(781)-641-4769 Email: charlie.foskett@foskettco.com

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