

Choosing an Energy Supplier: Evaluation Checklist

Why have over 25% of Massachusetts municipalities chosen the MunEnergy Program?

		MunEnergy Program	Other Supplier
Products	Short-term and long-term MMA-approved contract options	✓	
	Wide range of fixed, variable and custom product pricing options	✓	
	Free online energy management tools to track usage and billing	✓	
	Energy Efficiency, Load Response and Renewable Energy solutions	✓	
Price	Multi-year contracts allow you to lock in prices long-term	✓	
	Large energy portfolio with access to generation and trading operations	✓	
	Dedicated access to real-time and forward electricity price information	✓	
Services	Licensed to serve in Massachusetts and all competitive markets	✓	
	Fully-staffed local Massachusetts office	✓	
	Live, local representative for phone support	✓	
	Timely and accurate billing	✓	
	Ability to handle multiple locations and accounts	✓	
Expertise	MunEnergy program started in 1998 when Mass. became a competitive marketplace	✓	
	Strong financial backing by a Fortune 145 energy company, Exelon	✓	
	Customer references and proven success stories	✓	
	Smart, dedicated account team, including an energy manager	✓	
	Dedicated focus on serving municipalities	✓	
	Risk management support to help manage energy costs	✓	
Company Stats	Leading U.S. competitive energy supplier	✓	
	Served more than 100,000 business & public sector customers in 2011	✓	
	Number of years serving competitive markets	17	
	Corporate assets in 2011 (including parent company—NYSE: EXC)	\$74.5 billion	

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Municipal
Association



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MunEnergy
A Service of the Massachusetts Municipal Association

