

# Promoting Energy Efficiency: Amherst, MA

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# Change -a- Light Campaign

The beginning of a long-lasting friendship...



**Western Massachusetts  
Electric**

A Northeast Utilities Company



# Funding & Other Financial Support

- Energy Task Force Coordinator
- Bowman Engineering Study
- Additional Building Assessments
- Incentives:
  - Boiler replacement
  - DCV
  - VFD motor upgrades
  - Free light bulbs (both CF and LED)
  - LED streetlight retro-fit



# Amherst Sustainability Festival



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A UIL HOLDINGS COMPANY



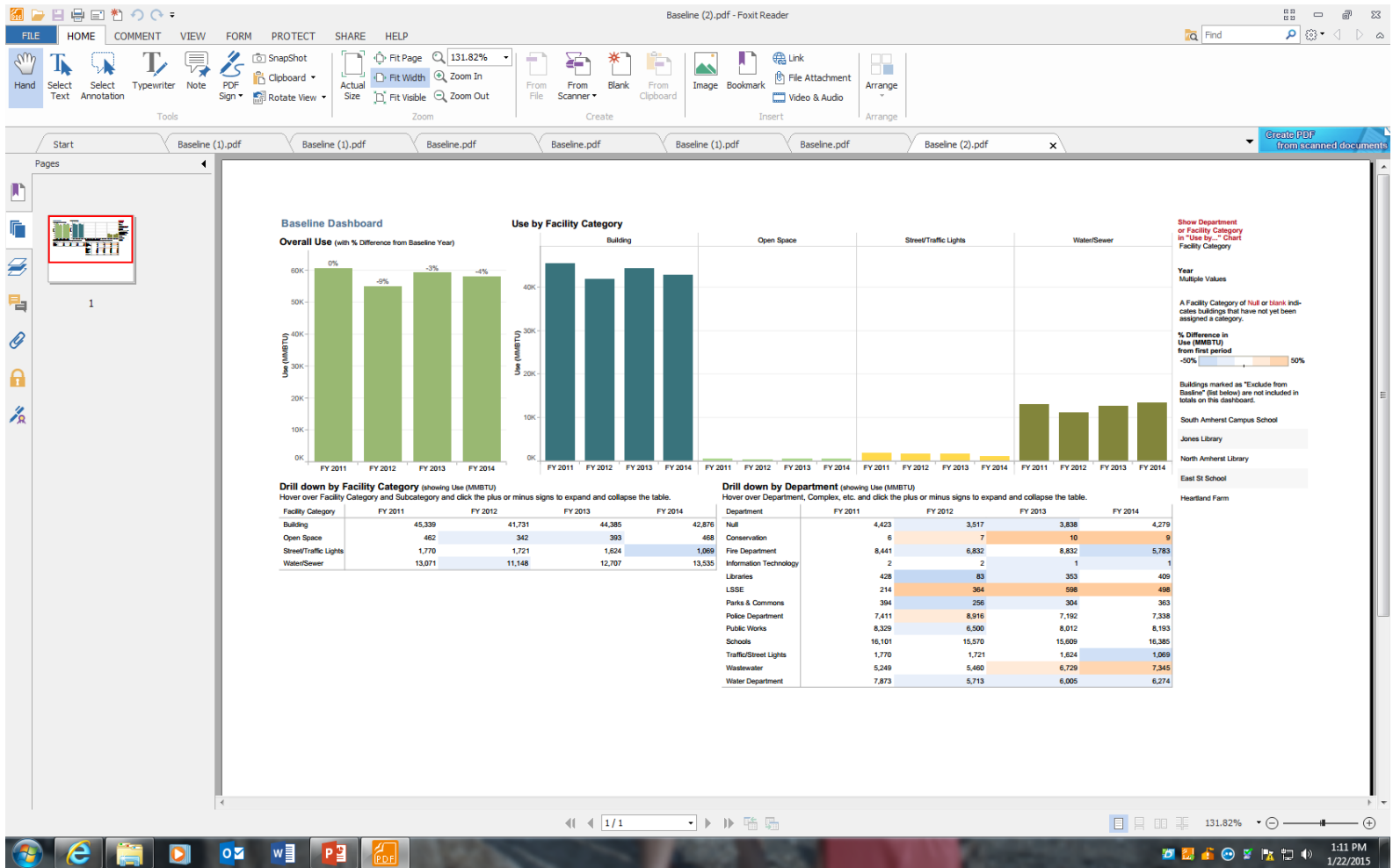
# Municipal Reports

- Green House Gas Inventory
- Climate Action Plan
- CAP Update
- Green Communities

Five Year Energy Savings Plan



# Mass Energy Insight



# Community Programming

- Change -a- Light Campaign
- Air Conditioner Turn-In Event
- College Energy Fair
- Annual Sustainability Festival
- Anti-Idling Media Event
- Clean Energy Choice
- Solarize MA – Amherst
- NE Greenstart



# Contact Information:

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