



# Marijuana: New Regulations and Updated Best Practices




VALUES  
VISION  
SERVICE



MAA's 47<sup>th</sup> Annual Meeting  
and Trade Show | January 24 and 25, 2020  
Boston

Mayor Tom Bernard  
City of North Adams  
January 24, 2020



NORTH ADAMS

# OVERVIEW

- Retail cannabis current status
- Cannabis zoning
- Host community agreements
- Social consumption
- Best practices

# CURRENT STATUS

- Two executed host agreements
- One provisional license

# CANNABIS ZONING

- Working group
- Ordinance development and adoption

# HOST COMMUNITY AGREEMENTS

- Developed by city solicitor
- Negotiated by counsel on both sides
- Balanced approach
  - Local control (agreement)
  - State regulation (CCC performance measures)

# SOCIAL CONSUMPTION

- Working group
  - Membership
  - Charge
  - Considerations

# SOCIAL CONSUMPTION

- Working Group recommendations
  - Establish pilot program
  - Align with existing licensing process
  - Collect and review data
- Legislative requirements

# BEST PRACTICES

- Commit to a public process
- Collaborate with subject matter experts
- Anticipate and respond to change



# CONCLUSION

- Effective licensing and regulation, rooted in local control, will enable municipalities to realize the economic benefits to be gained from the industry.

