

EVERETT

Pop-up Bus Lanes, Bicycle Network Build-out and Tactical Transit Improvements



Photo: Boston Globe



CITY OF EVERETT SNAPSHOT

3 miles from downtown Boston

Population: 45,000-50,000 (approx.)

Large Transit Dependent Population

Transit:

- 7 Bus Routes
- 15,000 Daily Boardings & Alightings
- No Rapid Transit or “Key” Bus Routes



BROADWAY BIKE/BUS LANE & CYCLE TRACK



BROADWAY CYCLE TRACK

BEFORE:



AFTER:



WELLINGTON CONNECTOR



WELLINGTON CONNECTOR

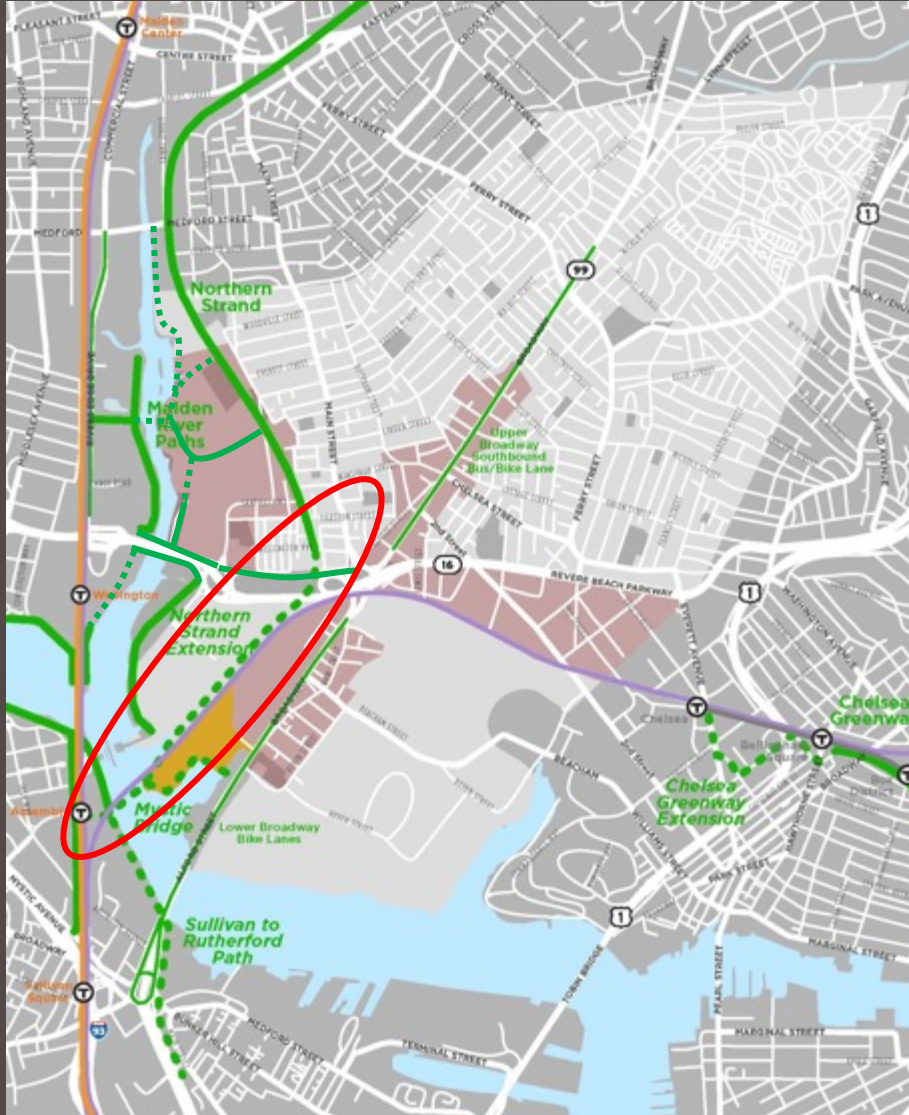
BEFORE:



AFTER:



NORTHERN STRAND EXTENSION & MYSTIC RIVER BRIDGE



NORTHERN STRAND EXTENSION & MYSTIC RIVER BRIDGE



BIKE SHARE



RESULTS

- Total of 2 miles of protected on street bike lanes and 2 additional miles of painted bike lanes.
- Over 1 mile of new off-road bike paths
- 50% year over year increase in cycling trips on Broadway (125 cyclists per hour)
- 50,000 new bike share trips in one year.

HOW?

- Developer Mitigation
- State Grants (MassDOT Complete Streets, Mass Gaming, DCR Trails)
- City Capital Funds.
- Using City staff resources to advance concept designs ahead of grant applications or developer mitigation requests.



BROADWAY POP-UP BUS LANE

- Intended as a discreet 4-day test to inform a longer-term pilot program.
- No formal outreach process
- 1 week notice to abutters and riders
- Mayor announces indefinite extension of pilot on 3rd day.



FROM STUDY TO ACTION



EVERETT TRANSIT ACTION PLAN Final Report

November 2018



COORDINATION AND LOGISTICS

- Everett DPW and Parking Enforcement
 - 200 parking spaces removed
 - 300 cones placed and picked up
- MBTA/MassDOT
 - Driver Training and Rider Notification



Photo: Boston Globe



PRESS AND PUBLIC DIALOGUE

Bus Lane Begins Early Morning Dedicated for Buses

Dedicated Bus Lane Could be A Model Statewide

December 13, 2019

By Independent Staff

By Seth Daniel [Facebook](#) [Twitter](#) [LinkedIn](#) [Email](#) [Print](#) [Share](#)

The first week of the Street dedicated bus lane on Broadway has produced data showing a significant amount of time saved by bus operations and by passengers according to demonstrated results from State Transportation Secretary Stephen Pollock.

CITYLAB

WORK COMMUTATION TRANSPORTATION

When Street Parking Becomes a Pop-Up Bus Lane

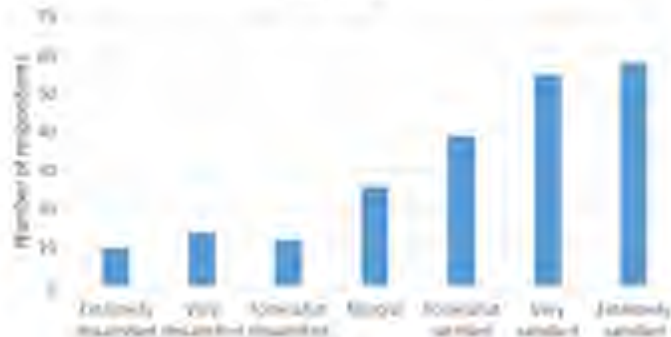
From the City of Everett

An experiment in Everett, Massachusetts, has shown that the City has been
improving safety and efficiency.

The Boston Globe

Everett hails bus-only lane as success

How satisfied are you with the bus-only lane on this section of
the street?



Broadway Bus Lane to Become Permanent Next Week

December 13, 2019

By Independent Staff

By Seth Daniel [Facebook](#) [Twitter](#) [LinkedIn](#) [Email](#) [Print](#) [Share](#)

Setting will make it more permanent (bus lane).



FROM PILOT TO PERMANENT



Photos: City of Everett



BOSTON BRT PILOTS:

- Funded by the Barr Foundation through an RFP process
- Three projects in four communities
- Demonstrated elements of Bus Rapid Transit



Photos: Ad Hoc Industries



BOSTON BRT PILOTS:

- Technical Elements (lanes, platforms, signals)



BOSTON BRT PILOTS:

- Public Engagement (local artists, flower bomb)



Photos: Ad Hoc Industries



RESULTS

- 5% increase in bus ridership over 2 years
- 800 new transit Everett transit riders
- General public acceptance and support for additional transit priority
- City commitments and investments have been rewarded with additional Private, MBTA and MassDOT support for more transit improvements.



KEEPING THE MOMENTUM:

- New Permanent Level Boarding Stations
- Real-time Arrival Info and Bike Sharing at Key Stations



BUILDING A VISION





Jay Monty

Transportation Planner
City of Everett, Massachusetts

Jay.monty@ci.everett.ma.us

