



Arlington's COVID-19 Economic Recovery Efforts

MSA Leadership
Conference
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Presented by Adam Chapdelaine, Town Manager

Select Board Votes to
Create Economic Recovery
Taskforce in May.

Taskforce Recommends
Immediate Actions to the
Select Board

Taskforce Issues Consumer
Survey

Implementation Work is
Ongoing

Arlington's Approach

Creation of Economic Recovery Taskforce

Select Board votes to create an Economic Recovery Taskforce in the First Week of May. Modeled after similar Taskforce in Salem

Goal of Developing both Short and Long Term Policy Recommendations for Consideration by the Select Board

Broad Membership including the Chamber of Commerce, Business Owners, Property Owners, Arts Community, Non-Profits, Residents and Town Departments

Immediate Focus on Issues of Parking, Signage, Vacant Storefront Bylaw, Outdoor Dining and Permitting Processes

Suspension of Parking Meters
During Early Phases of
Reopening

Suspension of Temporary
Signage Review Process

Addition of COVID-19 Waiver for
Vacant Storefront Registry

Expand Outdoor Dining
Opportunities and Adoption of
Streamlined Permitting Process

Policies Adopted

Taskforce Issues Consumer Survey



SURVEY OPEN
6/4 THROUGH 6/21



1,452 RESPONSES



TYPICAL RESPONSE TO
TOWN SURVEYS: 200 TO
1,000 RESPONSES

Q1: As the recovery from the COVID-19 crisis proceeds, how long will you wait before dining inside a restaurant?



Q2: As the recovery from the COVID-19 crisis proceeds, how long will you wait before shopping for non-essential items in Arlington's businesses?



What do people want?

People want as many outdoor options as possible

People feel safer when others are wearing masks

People will be more inclined to shop/dine at places where proper safety protocols (table distancing, mask wearing) are in place

People want online, curbside, low-contact options to remain in place until COVID is no longer a threat

The Board of Health has Received 5 Applications for Expanded Outdoor Seating and 3 have been Approved.

Public Works has acquired a stock of Traffic Barriers for Creating Outdoor Seating Spaces in Parking Areas.

Parks & Recreation is Working to Allow For Profit Activity (Fitness) on Park Land as a Pilot.

Parking Meters Remain Suspended & Curbside Spaces are being Designated.

Implementation



QUESTIONS