



TOWN OF CHATHAM | MA

**MSA Leadership Conference Webinar 2  
Economic Recovery in  
Downtown Business Districts**

***Tales of a Seasonal Community;  
A Perfect Storm of Collaboration***

**June 24, 2020**

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## **BOS COVID 19 Community Forum – May 11, 2020 ZOOM Open Platform**

*As we await word on when the Governor will lift the State's COVID-19 stay-at-home advisory and closure order for non-essential businesses, the Chatham Board of Selectmen is already wrestling with a number of significant decisions heading into the summer season.*

*In the coming weeks, we will need to figure out how, when – or if – various events we host here in Chatham should be postponed, re-scheduled or cancelled. We also need to determine how to best “re-open for business” more broadly when the time comes.*

*But before we, as a Board, make any decisions, we want to hear from you...*



# TOWN OF CHATHAM | MA



**5/11/20 B.O.S. COVID-19 Community Forum**







## COVID-19 Community Forum TOWN OF CHATHAM | MA

### Question 3:

**How do businesses and non-profits operate effectively and safely?**

**For Zoom Users to Comment:**

Click "Participants" at the bottom center of your screen.  
At the bottom of the window, click "Raise Hand."

**For Phone Users to Comment:**

Press \*9 to raise hand. Press \*6 to toggle on/off mute.

**OR EMAIL...**

**[communityforum@chatham-ma.gov](mailto:communityforum@chatham-ma.gov)**



## Downtown/Main Street Working Group

- May 27, 2020 – Chatham Chamber of Commerce/Merchants Association approached the BOS with a suggestion of changing traffic and pedestrian flow along Main Street to better promote social distancing – One way vehicular and pedestrian flows
- Concerns were raised during the meeting and by the Police and Fire Chiefs and DPW Director about safety issues with the proposal
- BOS felt that some sort of change warranted further discussion and asked the Town Manager to convene a working group to explore options



## Downtown/Main Street Working Group

- Working Group consists of Town Staff including TM, CD & DPW Director, Police & Fire Chiefs, Health Agent, Rep from the BOS, Planning Board, Historic Business District Committee, Neighborhood Rep and members of the Chamber and Merchants Association – 19 members
- The Group held meetings through Microsoft Teams to discuss ideas
- A site walk was conducted by the group where members were able to offer ideas and listen to each others concerns
- The Group agreed that changing pedestrian and traffic flow would not only cause confusion, it could lead to enforcement issues



## Downtown/Main Street Working Group

- 133 Parallel Parking Spaces (Undesignated/Free)
- Group decided on “repurposing” parking along Main Street, 14 spaces are reserved for “Curbside Pick-Up” and the group chose to temporarily eliminate 4 parking spaces around areas where pedestrians are known to congregate.
- June 16, 2020 – Recommendations approved by the BOS
- The Working Group will continue to meet weekly throughout the summer to evaluate the changes and further refine the plan if necessary



**Squire – No Standing (10 Minutes) for Curbside Pick-up**







## Outdoor Dining Policy

- The Town Manager created an internal working group of staff to recommend a BOS policy and guidelines relating to outdoor dining
- The group had a recommendation to the BOS within a week of being convened –June 9, 2020
- Group meets twice a week as needed to review applications to ensure life and public safety requirements are met
- BOS reviews any application that requires an Alteration of Premises
- BOS has held special meetings as needed to accommodate the applicant and help to get the businesses open ASAP

# Squire – (Temporary) Rear Parking Lot Use





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## *BOS and BOH Collaboration* **MASKS/Face Coverings 5/21/20**

BOH institutes mandatory mask order in  
downtown area from  
9AM – 9PM

Expanded to high traffic resident and  
visitor destinations:

Fish Pier  
Lighthouse Overlook  
Transfer Station

BOH Voted Fines 6/22/20

*“Please keep these requirements going for the  
summer and I will bring my shopping and dining  
starved friends and guest to Chatham every  
opportunity. “ – Email from Recent Chatham  
Visitor*



**COVID-19**

## **MANDATORY MASK ZONE**

**9 AM – 9 PM**

- Main St. (Rotary– School St.)
- Lighthouse Beach Overlook and Stairs
- Transfer Station
- Fish Pier Observation Deck

**PER ORDER  
CHATHAM BOARD OF HEALTH**

**Protect Yourself and Those Around You!**





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## Weekly Community Updates

<https://www.chatham-ma.gov/home/pages/covid-19-coronavirus-information>



### TOWN OF CHATHAM | MA



**DEAR RESIDENTS & BUSINESS OWNERS:**

On behalf of the Board of Selectmen and myself, I want to thank all of you for your kindness and patience and to assure you that Town staff is working diligently to provide our community members with the critical services and supportive resources needed during this public health emergency.

During the State of Emergency declared by Governor Baker on March 10 and BOS local declaration on March 16, 2020, Town facilities, with the exceptions of Police and Fire Departments and the Transfer Station, remain closed to the public.

However, Town staff continue to perform their duties and are available to you via telephone at 508-945-5100 and via email (see the Town website for Department contacts) during regular business hours.

I invite you to remotely participate in the weekly Board of Selectmen's meeting on Monday evenings. Instructions to join the meetings online or via telephone are included in the meeting agendas posted to [www.mytowngovernment.org/02633](http://www.mytowngovernment.org/02633). If you need assistance or have questions related to COVID-19, please contact Chatham's Emergency Operations Center at 508-945-5191 or via email to [chathameoc@chatham-ma.gov](mailto:chathameoc@chatham-ma.gov) Monday - Friday, 8 a.m. to 4 p.m.

The Town website has a comprehensive listing of information, services, and resources available to community members and local businesses. Please visit:

<https://www.chatham-ma.gov/home/pages/covid-19-coronavirus-information>

Please reach out to us, we are here to serve you.

Sincerely,  
Jill R. Goldsmith  
CHATHAM TOWN MANAGER

### TOWN OF CHATHAM | DEPARTMENT HEADS

|  |   |   |                                  |                                     |
|--|---|---|----------------------------------|-------------------------------------|
| Peter Connick<br>Fire Chief                        | Mark Pawlina<br>Police Chief              | Thomas Temple<br>DPW Director                   | Alix Heilala<br>Finance Director | Jillian Douglass<br>Human Resources |
| Dr. Robert Duncanson<br>Health & Natural Resources | Kathleen Donovan<br>Community Development | Terry Whelan<br>Principal Projects & Operations |                                  |                                     |
| Julie Smith<br>Town Clerk                          | Daniel Tobin<br>Parks & Recreation        | Amanda Speakman<br>Council on Aging             |                                  |                                     |





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# Chatham Helping Chatham

BOS Initiative on  
March 23, 2020

Private/Nonprofit Partnership  
More than \$400k raised

[www.chathamimpactfund.com](http://www.chathamimpactfund.com)

