

### Dealing with an Angry Public in a Post-Covid Environment: Best Practices for Municipalities

Presented by:



Nonprofit Locally based Member driven

Serving Massachusetts' communities since 1982



### The World Today

95% of Americans say civility is a problem. 70% say that incivility in this country has risen to "crisis" levels, up from 65 percent in 2014.

Uncivil actions, such as name calling, bullying and calls to fisticuffs, seem to take priority over respectful dialogue and the healthy exchange of diverse viewpoints.





Wellness

### Americans are living in a big 'anger incubator.' Experts have tips for regulating our rage.





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### Then, Covid

#### Lockdown

Social isolation

Remote work stress

Loss of routine, normalcy, pleasure

What's the result?



## Displaced Aggression



#### What is the toughest resident situation for you? *or* What has been your toughest experience?





## What is the impact on *you*?

Burnt out?

Angry?

Hurt?

Just exhausted?

Anger v. Abuse Where's the line? Voice level

Harassment Demeaning tone Physically, psychologically threatening

SHIFT FROM *THE PROBLEM* TO AN INDICTMENT OF *YOU* AS A PERSON



#### **COMMON AMYGDALA TRIGGERS**

- Not being respected
- Being treated unfairly
- Being unappreciated
- Not being listened to
- Being held to unrealistic expectations
  - Having your identity challenged

## Tips, strategies, solutions



## Strategies for Self-Care & Resilience

Stop	<ul> <li>wishing they were different</li> </ul>
Take	• care of you
Don't try	• to change them
Кеер	<ul> <li>an eye on your internal stress barometer</li> </ul>
Gain	<ul> <li>distance from, and perspective on, the situation</li> </ul>
Seek out	• support



# What helps you?

#### Empowerment tips

Team support/Talk with your boss/Call 911

Leadership/organizational backup; e.g. 'Open Door' policy

Mental health break

Communicating your needs

Being resilient and remembering the Big Picture

## De-escalation best practices



Stay positive
Avoid power struggles
Clarify: *"It sounds like you.."*Focus on the problem, not the

personality

□ Listen more than you talk, initially



### De-escalation Tips

- The Three Strike Rule
- A Code Word
- An Emergency Buzzer
- Tag Team
- The Maze
- Situational Awareness

## Other defusing tips



## Why are some people unhinged?

A) Personality
B) A situational misunderstanding
C) A miscommunication
D) Self-permission to behave badly
E) Any of the above



## Not my type

□ Loud, angry or explosive

Entitled, condescending and elitist

□ Complaining, frequent flyer









## De-escalation ques

The *Behavioral Change Stairway Model*, developed by the FBI's hostage negotiation unit, describes 5 steps Conflict Resolution steps:

- Active Listening: Listen to their side and make them aware you're listening.
- **Empathy**: You get an understanding of where they're coming from and how they feel.
- **Rapport**: Empathy is what *you* feel. Rapport is when *they feel it back*. Maybe.
- **Influence**: Now that they trust you, you've earned the right to work on problem solving with them and recommend a course of action.
- **Behavioral Change**: They act. Maybe.

## Setting boundaries and limits



#### ENDING AN ABUSIVE CONVERSATION

How much is an employee expected to tolerate in the name of 'customer service'?



## What to say when the going gets tough

- "I'm not comfortable with how this conversation is going. Can we hit reset?"
- "I'd like to see if we can make this conversation work. If not, I'm going to suggest we take it up another time."
- "If you continue (offensive behavior) I will leave the room/house/ ask you to leave."



# When you have to say No

- □ Avoid saying, "It's the policy."
- Offer options: "I wish I could do that. This is what we can do."
- Use self-disclosure: "I've felt that way too."
- Ask open ended questions: "How will that work for you?"
- **The Broken Record Technique**
- **G** Forward to Manager
- **Given Suggest they Write a Letter**





## A Code of Conduct Allows for

#### A safe work environment

A welcoming Town/City Hall experience leads to..

Upper Management support

#### A Visitors Code of Conduct



•Staff need support with situations that go beyond the definition of dealing with a "difficult customer".

#### Developing a Code of Conduct

Self-Assessment:

Do we need a policy?

#### Consult with Employee Assistance Program

Drafting a Visitors Code of Conduct Policy



### The Role of Leaders

- •Be visible, approachable
- •Communicate with transparency, authenticity
- •Model self-care and resilience
- •Help employees prepare for the future
- •Support total employee well-being
- •Offer positive feedback

What else?



## Closing principals to keep in mind

It's normal to feel defensive, annoyed sometimes. We can't change people. We can only control ourselves.

We never really know what's going on with people.

#### Take Care Of You

## What if

• You're in a tight office space and a landscaper working on town property closely approaches you with a question, for the second time, without a mask. They won't stop talking.

What are your thoughts and how do you respond?

## What if

You've had a long day and are patiently handling a long line. Your next customer begins by saying, *"What the hell's taking you so long? You think I've got nothing better to do!"* 

What's an effective deescalation response?

#### External Mindfulness Resources

- **Breethe** -- https://breethe.com
- **Buddhify** -- https://buddhify.com
- **Calm** -- https://www.calm.com
- □ Headspace -- https://www.headspace.com

U Mass Mindfulness Based Stress Reduction (MSBR) Program www.ummhealth.org/center-mindfulness How The MIIA EAP Can Help?

**Contact:** 

1-800-451-1834

https://allonehealth.com/mii aeap-2/

*My Life Expert Log In Code: miiaeap* 

#### Mental Health Counseling

In-the-Moment Support

Management Consultation

Trainings and Seminars

Team Buildings, Morale Boosters