Community Engagement During Pandemic Recovery

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Identify the Goal of Your Event

- ▸ Who are you trying to reach?

- ▸ What should people expect?

- ▸ What is the best method of message delivery (virtual/ in person)?

Community Workshops During COVID

Engagement

- Gather a reliable team of stakeholders to plan

- Establish your safety protocol early

- Communicate the plan through local media (i.e. city website and local newspaper)

Prioritizing Access

- Location, Location, Location
- Hybrid/ Livestreaming – Zoom, Streamyard,
- Bilingual component – Cross cultural communications , On demand translation service

- Public Participation – Google Forms, People Speak

In Person Workshop

You do not have to be an expert

- Develop your run of show early and incorporate Interactive elements

- Do a walk- through a couple weeks before

- Incorporate technology to streamline efficiency
  - Utilize and event attendee tracking tool (i.e. Eventbrite or google form)
  - Socially distant seating
  - Incorporate ample signage to articulate protocols
  - Reduce human interaction
  - Designate sanitizing stations

YOU GOT THIS