



# Cannabis Control Commission

**Overview** 

Commissioners Nurys Camargo and Bruce Stebbins January 21, 2023



## Meet the Commission



Nurys Camargo, Social Justice

Appointed 2021



Ava Callender Concepcion, Public Safety

Appointed 2021



Shannon O'Brien (Chair) Corporate Management, Finance, Securities

Appointed 2022



Kimberly Roy, Public Health

Appointed 2021



Bruce Stebbins, Regulated Industries

Appointed 2021

Learn more about the Commission at www.MassCannabisControl.com





Shawn Collins, Executive Director



Paul Clark, Chief Technology and Innovation Officer

### Leadership Team



Christine Baily, General Counsel



Julie K. Johnson, Director of Research



Cedric Sinclair, Chief Communications Officer



Adriana Leon, Chief Financial and Accounting Officer



Yaw Gyebi, Jr., Chief of Investigations and Enforcement



Alisa Stack, Chief Operating Officer



The mission of the Cannabis Control Commission is to honor the will of Massachusetts voters by safely, equitably, and effectively implementing and administering the laws enabling access to medical and adult use marijuana in the Commonwealth.



### Brief History of Marijuana

### Legalization in Massachusetts

- **November 6, 2012** Voter Initiative Legalizing Marijuana for Medical Purposes Approved (63% 37%)
  - June 25, 2015 First Medical Marijuana Treatment Center Opens
- November 4, 2016 Question 4 (Adult Use) Approved by Voters (53% 47%)
  - July 28, 2017 Governor Baker Signs Chapter 55 of the Acts of 2017
- September 1, 2017 Appointment of the Inaugural Cannabis Control Commission
  - November 20, First Adult-Use Retail Stores Open 2018
    - May 2021 First Adult-Use Delivery Business Commences Operations in Massachusetts
  - May 14, 2022 Adult-Use Sales Surpass \$3 Billion
- November 9, 2022 Chapter 180 of the Acts of 2022 goes into Effect





# 2022 in Review



### Licensing Applications | January 12, 2023

The totals below are number of licenses approved by category.

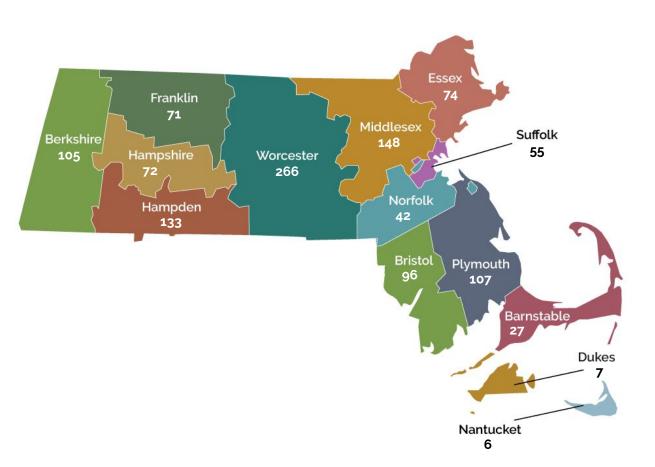
Туре	Pending Application	Pre-Certified Endorsement	Initial License Declined	Provisionally Approved	Provisional License	Final License	Commence Operation	Total
Craft Marijuana Cooperative	2	1 <b>7</b> 0	0	0	4	0	0	6
Marijuana Courier License	11	8 <b>4</b> 33	0	0	10	1	9	31
Marijuana Courier Pre-Certification	11	95	0		73	7	s.	106
Independent Testing Laboratory	1	140	0	3	5	1	11	21
Marijuana Cultivator	60	1 <b>7</b> 2	2	56	180	20	99	417
Marijuana Delivery Operator License	13	( <b>1</b> )	0	0	19	1	4	37
Marijuana Delivery Operator Pre-Certification	13	93	15	1.7.8	73	-	5	106
Marijuana Microbusiness	5	1.47	0	9	14	3	8	39
Marijuana Product Manufacturer	44	( <b>7</b> ))	1	48	133	12	85	323
Marijuana Research Facility	7	140	0	1	0	0	0	8
Marijuana Retailer	62	( <b>-</b> ))	1	38	150	9	264	524
Marijuana Transporter with Other Existing ME License	3	6 <del>1</del> 3).	0	3	2	0	3	11
Microbusiness Delivery Endorsement	2	2	0	0	0	0	1	5
Third Party Transporter	8	( <b>-</b> 3).	0	0	0	0	4	12
Total	242	190	4	158	517	47	488	1,646



### Marijuana Establishment Licenses | January 12, 2023

The totals below are the total number of licenses by county.

County	#	+/-
Barnstable	27	+7
Berkshire	102	+16
Bristol	96	+18
Dukes	7	
Essex	74	+11
Franklin	71	+23
Hampden	133	+49
Hampshire	72	+16
Middlesex	148	+22
Nantucket	6	
Norfolk	42	+5
Plymouth	107	+24
Suffolk	55	+22
Worcester	266	+47
Total	1209	+264

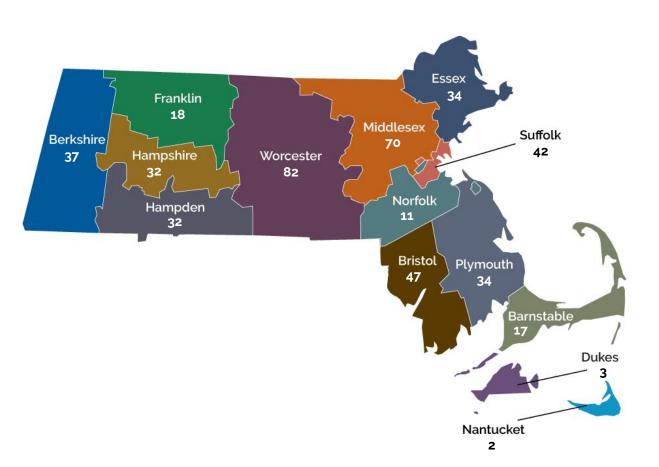




### Marijuana Retailer Licenses | January 12, 2023

The totals below are the total number of retail licenses by county.

County	#	+/-
Barnstable	17	+3
Berkshire	37	+2
Bristol	47	+8
Dukes	3	
Essex	34	+1
Franklin	18	+9
Hampden	32	+10
Hampshire	32	+4
Middlesex	70	+7
Nantucket	2	
Norfolk	11	+2
Plymouth	34	+6
Suffolk	42	+17
Worcester	82	+11
Total	461	+82

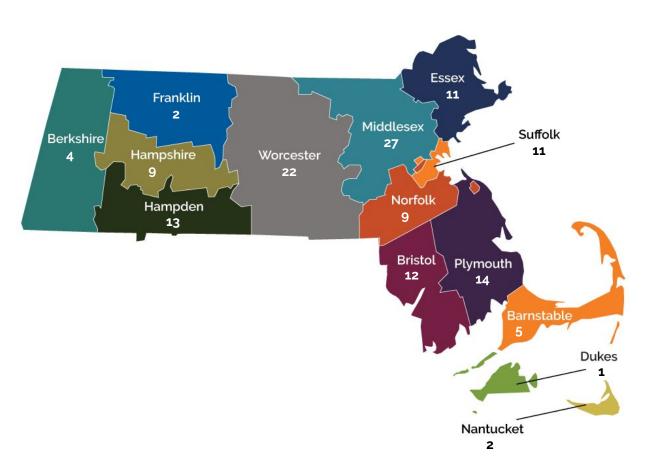




### Medical Marijuana Treatment Center Licenses | January 12, 2023

The totals below are the total number of retail licenses by county.

County	#	+/-
Barnstable	5	-1
Berkshire	4	
Bristol	12	
Dukes	1	
Essex	11	
Franklin	2	
Hampden	13	
Hampshire	9	
Middlesex	27	-1
Nantucket	2	
Norfolk	9	+3
Plymouth	14	-2
Suffolk	11	+3
Worcester	22	+2
Total	142	+4





## State of the Industry

- Number of Registered Marijuana Agents: 25,513
- Adult-Use Marijuana Retail Sales in 2022: \$1.42 billion
- Gross Adult-Use Sales 2018-Present: \$3.90 billion
- Medical Marijuana Treatment Center Sales to Patients and Caregivers in 2022: \$260.2 million
- State and Local Revenue 2018 Present: \$800 million





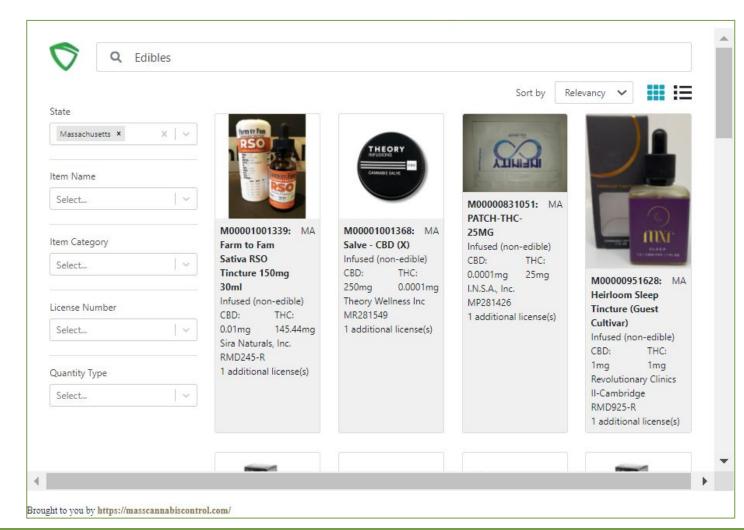
### MassCannabisControl.com





## Product Catalog

- Comprehensive public database of regulated marijuana products sold through licensees
- Hosted through Commission's seed-to-sale tracking system, Metrc, and embedded on the agency's website
- Assists engaged stakeholders (e.g. school administrators, public safety officials, medical professionals, and parents) with identifying source of legal products





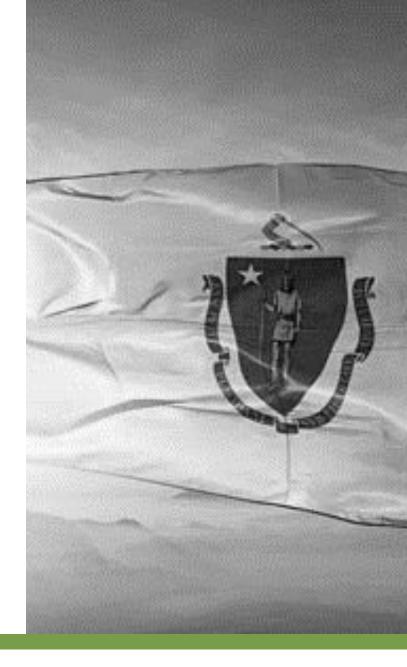
- <u>Marijuana Delivery Operator</u> Licensee may purchase marijuana and marijuana products at wholesale, store products at business location, and deliver to consumers' homes. **First licensee commenced operations in April 2022**
- <u>Marijuana Courier</u> Licensee may pick up marijuana and marijuana products from Retailer and deliver to consumers' homes. First licensee commenced operations in July 2021
- <u>Marijuana Establishment with Delivery Endorsement</u> Currently only applies to Microbusinesses. First licensee commenced operations in May 2021





#### Licensees may only deliver to cities and towns that:

- Are the location of the delivery licensee's Host Community Agreement (business location)
- Allow retail operations, whether or not a Marijuana Retailer is operational yet
- After receiving notice from the Commission, inform the Commission that delivery sales may occur within their borders.
- 36-month equity exclusivity period for delivery businesses started on April 1, 2022





### **Delivery Licenses**

#### **Compliance:**

- Two drivers per vehicle
- Vehicles equipped with GPS and lock boxes
- Body cameras must be worn by delivery drivers
- Product and cash limits on orders





### Legislative and Executive Branch Outreach

- August 2021: Policy Approved
  - Commission may vote to advocate for certain public policy topics that affect the Commission's ability to meet its mandate
- Approved policies include support for social equity loans, changes to statute allowing municipalities to opt-in to social consumption, and updates to OUI laws
- Worked with the Legislature in 2022 on the omnibus cannabis equity law





### **Updated Guidance**

- Guidance for Municipalities
  - <u>https://masscannabiscontrol.com/wp-content/uploads/2021/11/Guidance-for-Municipal</u> <u>ities.pdf</u>
- Guidance for Municipalities on Equity and Host Community Agreements
  - Municipal <u>resource page</u> available to cities and towns interested in incorporating equitable policies into their local licensing processes
  - <u>https://masscannabiscontrol.com/wp-content/uploads/2022/01/Guidance-for-Municipal</u> <u>ities-on-Equity-and-Host-Community-Agreements-1.pdf</u>
- Guidance on Hemp
  - Enables marijuana businesses to sell hemp products regulated by the Massachusetts Department of Agricultural Resources
  - <u>https://masscannabiscontrol.com/wp -content/uploads/2022/01/Guidance-on-Hemp.pdf</u>





## Municipal Zoning Tracker

- Identifies zoning and bylaws of adult-use marijuana for all 351 cities and towns in Massachusetts
- Also includes status of delivery and social consumption in cities and towns
- Applicants encouraged to consult with local officials in the municipality in which they plan to operate for current information
- Municipalities that wish to update information should contact:

Matt Giancola, Director of Government Affairs and Policy <u>Matt.Giancola@CCCMass.com</u> | (774) 415-0462

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The Municipal T	racker identifies the zoning and	bylaws of adult-use marijuana for all 351	cities and towns in Ma	assachuset	ts.			
Looking for a lic	ensed retail Marijuana Establish	ment near you? Find a retailer.						
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Last updated Oc	tohar 7 2021							
	100677, 2021.							
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Search:								
Search: City/Town	<ul> <li>Adult Use Status</li> </ul>	<ul> <li>Delivery Status</li> </ul>				<ul> <li>Social Consu</li> <li>Municipality</li> </ul>		
		Delivery Status     Delivery permitted						
City/Town	+ Adult Use Status					Municipality		
City/Town Abington	<ul> <li>Adult Use Status</li> <li>Zoning in place</li> </ul>	Delivery permitted				Municipality No		
City/Town Abington Acton	Adult Use Status     Zoning in place     Ban in place	Delivery permitted Delivery banned				<ul> <li>Municipality</li> <li>No</li> <li>No</li> </ul>		
City/Town Abington Acton Acushnet	Adult Use Status     Zoning in place     Ban in place     Ban in place	Delivery permitted Delivery banned Delivery banned				<ul> <li>Municipality</li> <li>No</li> <li>No</li> <li>No</li> </ul>		



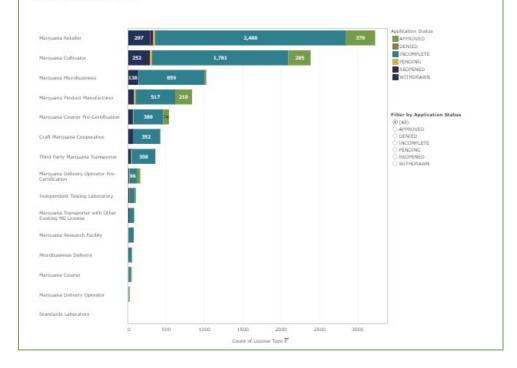
## **Other Key Resources**

- Open Data Platform
  - https://masscannabiscontrol.com/open-data/
- Public Resources and Documents
  - <u>https://masscannabiscontrol.com/public-resources/</u>
- Licensing Tracker
  - https://masscannabiscontrol.com/licensing-tracker/
- Commission's Fifth Annual Activities Report
  - <u>https://malegislature.gov/Reports/14434/SD3363\_CCCAnnu</u> <u>alActivitiesReport.pdf</u>

#### Adult-Use Licenses Awarded by Type

State law requires the adult-use cannabis industry in Massachusetts to include participation by small and large participants. The Cannabis Control Commission offers applicants of all sizes the opportunity to contribute through a wide range of licenses types, including cultivators, craft marijuana cooperatives, product manufacturers, retailers, research facilities, independent testing laboratories and standard laboratories, transporters, and microbusinesses. Additional datasets can be found in our Data Catalog.

#### Please note that all data is self-reported.





# What's Ahead in 2023



### **Disproportionately Impacted Areas**

- The Commission voted unanimously at its November 2022 Public Meeting to add the cities of Lawrence and one Worcester census tract to its list of Areas of Disproportionate Impact, bringing the total number of communities to 30
- Benefits include Social Equity Program eligibility, municipality's access to benefits through Positive Impact Plans required from all licensees
- Policy conversation will revisit the Commission's original list, as well as a 2021 study that examined if/how to alter that list
- Municipal officials with questions should contact:

Matt Giancola, Director of Government Affairs and Policy Matt.Giancola@CCCMass.com | (774) 415-0462



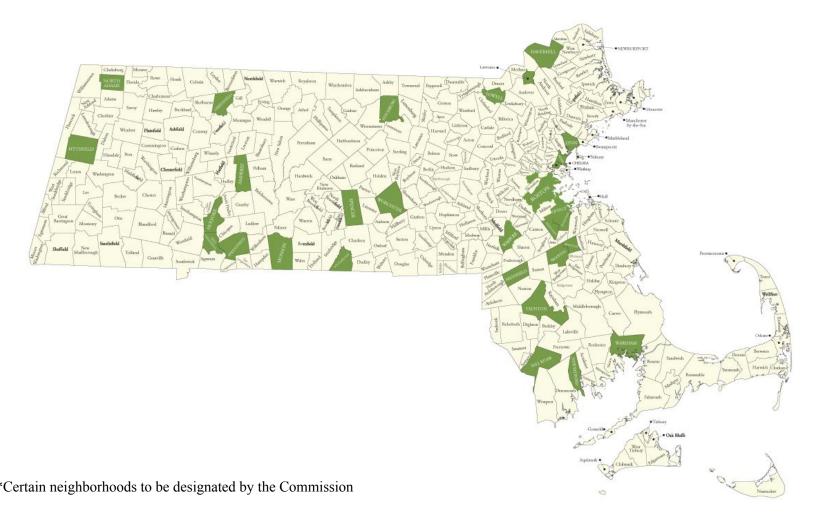
## Areas of Disproportionate Impact

Abington	Monson	
Amherst	New Bedford	
Boston*	North Adams	
Braintree	Pittsfield	
Brockton	Quincy	
Chelsea	Randolph	
Fall River	Revere	
Fitchburg	Southbridge	
Greenfield	Spencer	
Haverhill	Springfield*	
Holyoke	Taunton	
Lawrence	Walpole	
Lowell*	Wareham	
Lynn	West Springfield	
Mansfield	Worcester*	;

Cannabis Control

COMMONWEALTH OF MASSACHUSETTS

mission



Based on "The Impact of Drug and Marijuana Arrests Within the Largest Cities of Massachusetts" Jon B. Gettman, Ph.D. Associate Professor, Criminal Justice Shenandoah University



## Social Equity Program

- Nearly 900 participants have completed free training to date
  - Access to training and technical assistance, expedited licensing review, certain fee waivers, exclusive ability to become pre-certified by the Commission before pursuing the local licensing process and apply for delivery and social consumption license types for at least three years
- Training available to license owners, managers, entry-level workers, and ancillary (contract) businesses
- Cohort 4 application expected to launch this year







- On August 9, 2022, former Governor Baker signed S.3096, *An Act relative to equity in the cannabis industry* (Chapter 180 of the Acts of 2022) into law
- Chapter 180 gives the Commission new authority and mandates to regulate the licensed cannabis industry, including oversight authority over Host Community Agreements and municipal equity programs
- The Commission will promulgate new regulations as mandated by the statute by November 9, 2023 and request public comments from municipalities and other industry stakeholders







- Requires the Commission to review and approve municipal policies that promote equity in the local licensing process
  - The Commission will share best practices and recommendations
  - Municipalities that adopt local equity into their licensing, and who license equity Retailers may receive an additional 1% in local option tax
  - Cities and towns that refuse to adopt local equity policy will forfeit all community impact fee revenue.
- Requires the Commission to review and approve Host Community Agreements for compliance with statute.





## **Social Consumption**

- Chapter 180 of the Acts of 2022 allows municipalities to opt-in to allow social consumption licensees within their borders, via two methods:
  - 1. Residents may place a question on the next biennial election ballot asking the voters to approve social consumption licensing
  - 2. The municipality may opt-in via updating its by-laws or ordinances.
- The Commission has established regulations on social consumption licenses (935 CMR 500), but may revisit them in the upcoming regulatory review





# Thank you! Any questions?

Matt.Giancola@CCCMass.com (774) 415-0462

<u>Commission@CCCMass.com</u> (774) 415-0200