



Beacon Hill Basics

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2024 Massachusetts Municipal Association Annual Meeting & Trade Show

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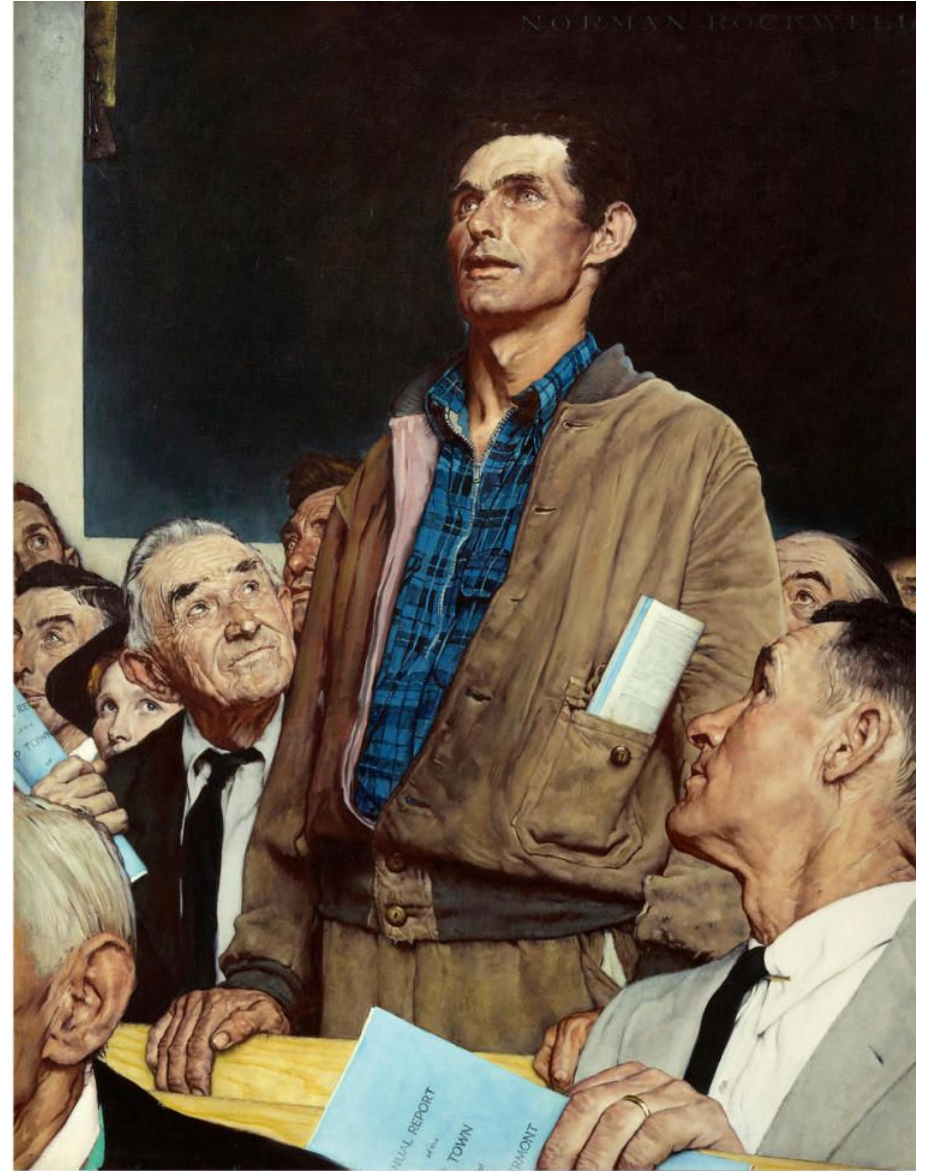
How to be Your Municipality's Best Advocate

- What's the Point?
- "The Building"
- "Mysteries"
- Making an Impact
- Inside/Outside Work
- 3 Takeaways



What's the Point?

- Home Rule in MA
- Today in Local Gov't
- Perception vs. Reality



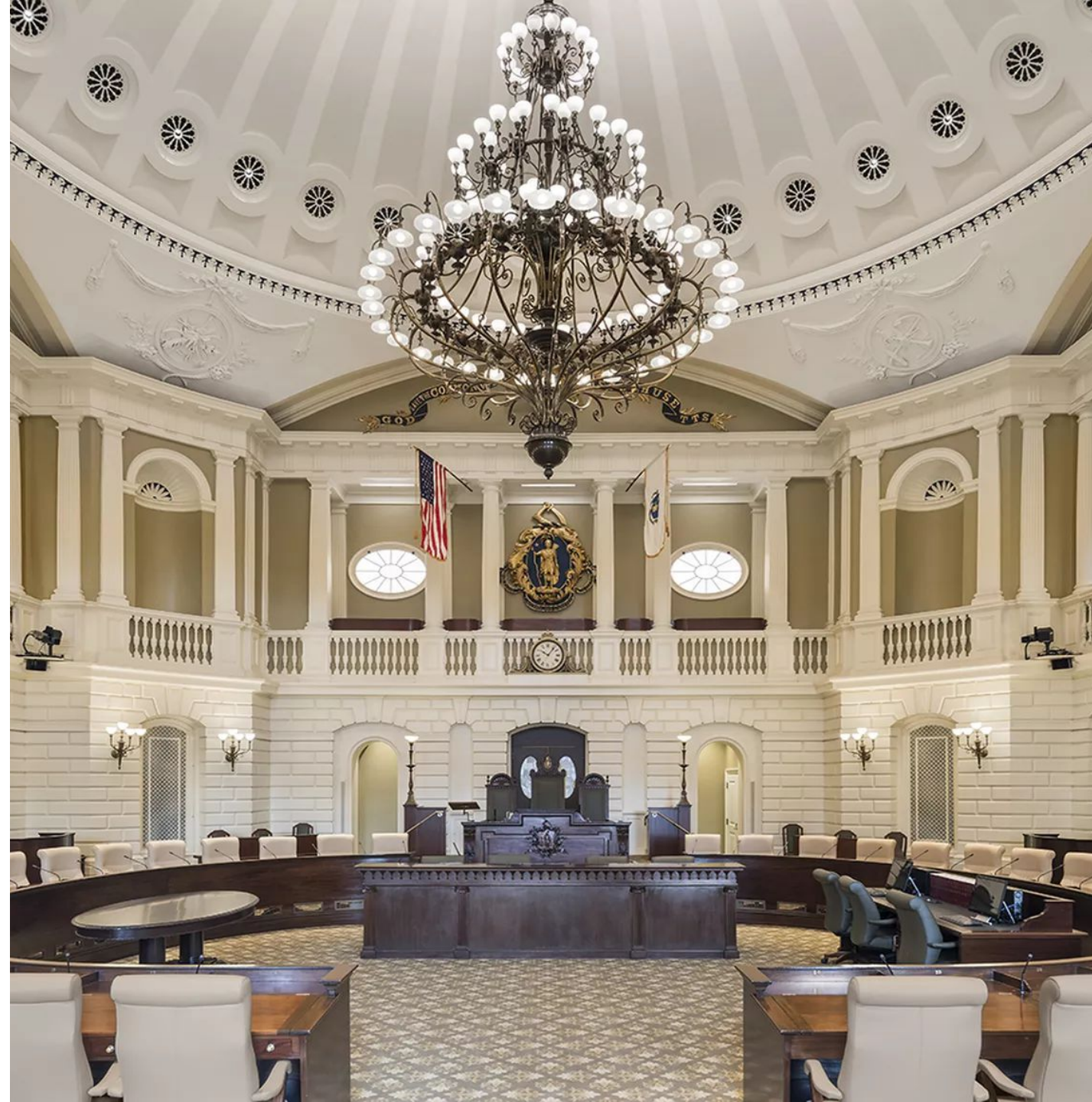
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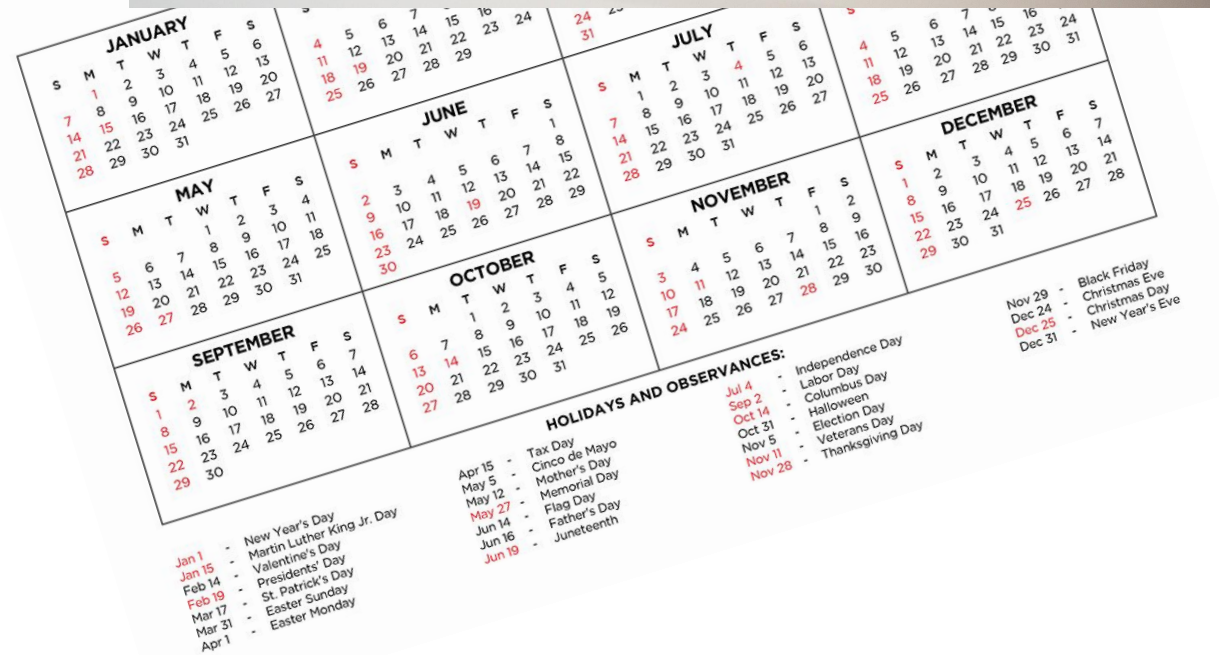
The “Building”

- House – 160 members
- Senate – 40 members
- Leadership
- Committees
- Role of Governor & Administration



Legislative Calendar

- Two-Year Cycle
- Annual Budget
- Segments of the Session



The Mysteries

- Consensus
- Voting
- Making an Impact



How to Make an Impact

- Messaging
- Genuine Relationships
- Staying in Touch



Inside/Outside Strategy

- Where & When to be involved
- Inside Game
- Outside Game
- MMA's role



Remember these 3 Takeaways

1. Understand the Mechanics of Beacon Hill
2. Dedicate Time to Make an Impact
3. Know Where & When to be Involved



Questions?

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