

Using Data for Decision- Making: Stat Programs

Thatcher Kezer
Town Administrator
Marblehead



“It is a capital mistake to theorize before one has data.”

~Sherlock Holmes

“In God we trust. All others bring data.”

~W. Edward Deming

“Data is like garbage. You’d better know what you are going to do with it before you collect it.”

~Mark Twain

Using CitiStat Model

- COMPSTAT: “Compare Stats” model developed by Police Commissioner Bill Bratton and Jack Maple, Deputy Commissioner for Crime Control Systems.
- CitiStat: Modeled on COMPSTAT, “City Statistics” utilized by Mayor Martin O’Malley for managing City of Baltimore operations.

Military Reporting Models

- SORTS Reporting: Status of Resources and Training System's purpose is to measure the **readiness** of individual military units to **perform** the set of **missions** for which they were **designed**.
- SORTS provides one overall C score that is an aggregation of the scores in four resource areas: **personnel**, **supply**, **equipment**, and **training**.
- C1=unit is **fully mission capable**; C2=unit can carry out **most of its wartime mission**; C3=unit can carry out **portions of its wartime mission**; C4=unit **needs additional resources**; C5=unit is **offline**.
- SORTS replaced with DoD Readiness Reporting System (DRRS). Looks at **resources** and **capabilities**.

What are Stat Programs?

- **One-hour, Bi-weekly, standardized** meetings of grouped departments to report on status of **standardized statistics**.
- Departments are **grouped** based on **common interactions**:
 - Public Safety;
 - Planning, Inspections, Public Works;
 - Health, Veterans' Services, COA, Library, Youth Services;
 - Administration, Finance, Human Resources.
- **Standardized Agenda**:
 - Personnel
 - Budget
 - Operations
 - Projects and Initiatives

FIRE DEPARTMENT PERSONNEL

FIRE Division

As of

May 13, 2021

	Staff Budget	% Available	Vacant Positions	Academy & Training	Light Duty	Sick Leave	Military Leave	111F & Workers Comp
24-hour Shift - Group 1	35.0	91.4%	1		1	1		
24-hour Shift - Group 2	35.0	97.1%	1					
24-hour Shift - Group 3	35.0	91.4%			1		1	1
24-hour Shift - Group 4	35.0	85.7%				1		4
Administration	6.5	100.0%						
Training	2.0	100.0%						
Fire Prevention	4.0	100.0%						
Vehicle/Equipment Maintenance	2.0	100.0%						
Total	154.5	92.2%	2		2	2	1	5

FIRE DEPARTMENT PERSONNEL

Fire Department Staffing		5/13/2021	
Reason	Personnel	Out	Est. Return
111F	FF Don Marcotte	7/13/2020	6/17/2021
111F	LT Tom Brady	11/27/2020	6/10/2021
111F	FF Larry Bird	3/29/2021	9/29/2021
111F	LT Johnny Bucyk	4/3/2021	7/5/2021
111F	FF Danny Ainge	1/22/2021	7/25/2021
Sick Leave	FF Bobby Orr	1/6/2021	6/3/2021
Sick Leave	FF Phil Esposito	5/2/2021	5/26/2021
Light Duty (Sick Leave)	LT Tedy Bruschi	3/7/2021	9/19/2021
Light Duty (111F)	FF Bill Belichick	4/16/2021	6/8/2021
Military Leave	FF Doug Flutie	11/30/2020	6/30/2021

FIRE DEPARTMENT – BUDGET TRACKING

**FY2021
Personnel through
85.5%**

**Operating through
86.3%**

5/12/2021
8:53:27AM
Through Period 11

FIRE DIVISION

220 - Fire Department Description		FY 2021 Adopted	FY 2021 Revised	FY 2021 Q1 Actual	FY 2021 Q2 Actual	FY 2021 Q3 Actual	FY 2021 Q4 Actual	FY 2021 Actual	FY 2021 Encumb	FY 2021 Balance	FY 2021 % Spent
Salaries	5110	10,295,373	10,295,373	2,137,368	2,611,049	2,280,067	1,358,463	8,386,947	-	1,908,426	81.5%
Part-time Salaries	5120	-	-	92	123	800	246	1,262	-	(1,262)	- %
Overtime	5130	1,300,002	1,300,002	344,143	500,296	527,302	267,164	1,638,905	-	(338,903)	126.1%
Differential	5140	2,196,797	2,196,797	71,666	1,155,155	63,568	41,354	1,331,743	-	865,054	60.6%
Other Personnel Services	5150	148,913	148,913	33,634	22,612	31,221	33,532	120,998	-	27,915	81.3%
Total Personnel		13,941,085	13,941,085	2,586,904	4,289,235	2,902,957	1,700,759	11,479,855	-	2,461,230	82.3%
Energy	5210	160,515	160,515	46,042	23,844	66,427	2,095	138,407	22,108	-	100.0%
Repairs & Maintenance	5240	200,630	200,630	46,254	63,744	33,599	10,396	153,994	41,986	4,650	97.7%
Professional & Tech Services	5300	17,900	17,900	9,477	2,834	1,320	-	13,630	-	4,270	76.1%
Medical Costs - Employee	5307	115,000	115,000	2,703	20,181	16,200	594	39,678	32,602	42,720	62.9%
Communications	5340	43,500	43,500	4,413	6,760	5,943	1,827	18,943	4,646	19,911	54.2%
Supplies	5420	75,826	75,826	9,404	20,786	11,008	8,221	49,419	7,488	18,919	75.0%
Technical Supplies	5440	-	-	128	112	-	4,149	4,389	36	(4,425)	- %
Vehicular Supplies	5480	128,330	125,507	22,738	26,678	36,930	11,328	97,673	15,942	11,892	90.5%
Meals/Special Functions	5490	-	-	-	201	56	-	257	-	(257)	- %
Professional Development	5710	13,800	13,800	4,206	684	1,132	503	6,525	2,638	4,637	66.4%
Additional Equipment	5850	-	2,823	-	2,823	-	-	2,823	-	-	100.0%
Total Operating		755,501	755,501	145,365	168,647	172,614	39,113	525,738	127,446	102,316	86.5%
Total 220 - Fire Department		14,696,586	14,696,586	2,732,269	4,457,881	3,075,571	1,739,872	12,005,593	127,446	2,563,547	82.6%
TOTAL FIRE DIVISION		14,696,586	14,696,586	2,732,269	4,457,881	3,075,571	1,739,872	12,005,593	127,446	2,563,547	82.6%

Includes Covid-19 Major Disaster Expenses

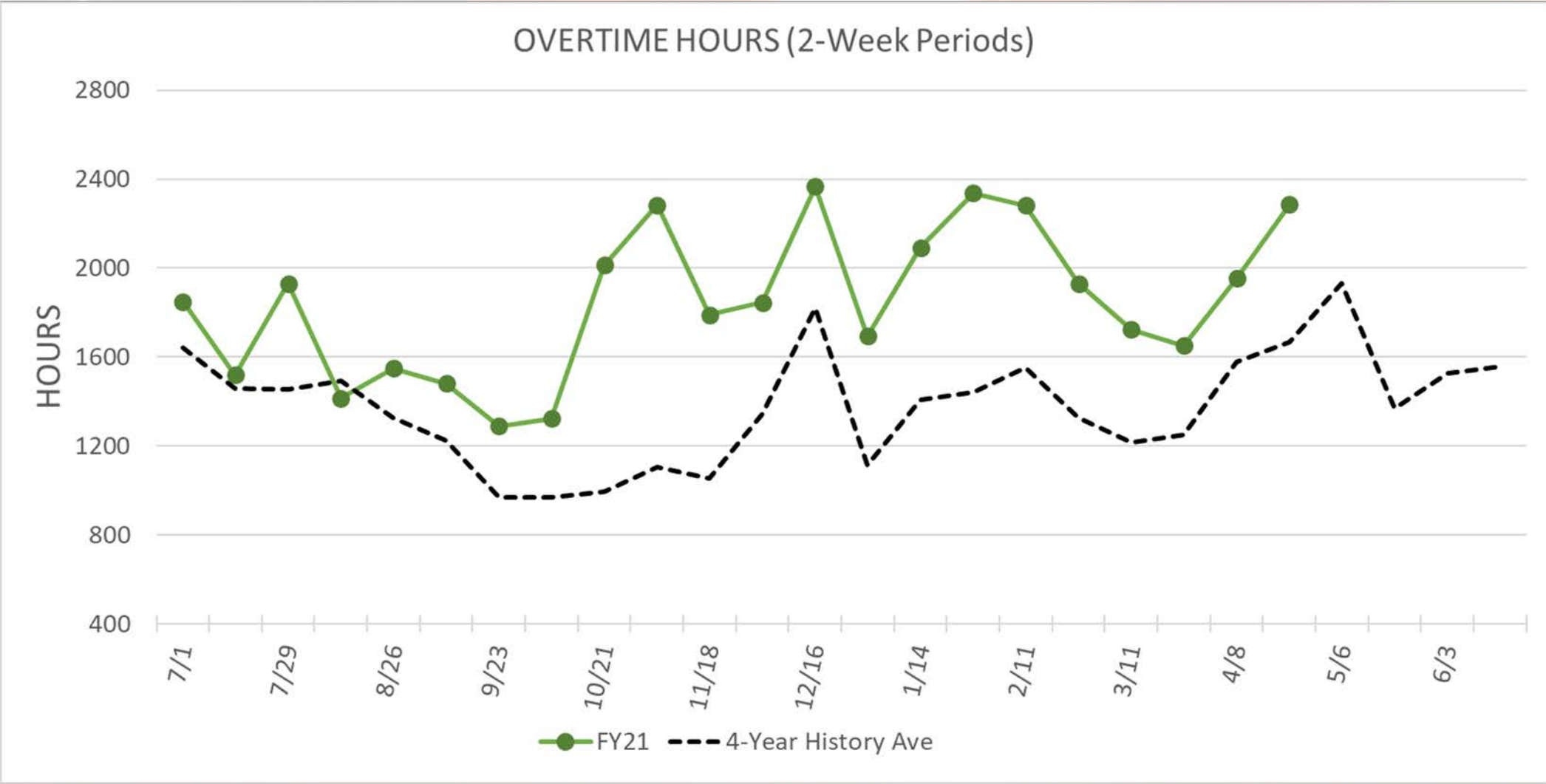
TOTAL \$163,483

Overtime \$141,683

PPE \$0 Disinfection Supplies \$769 Buildings Costs \$20,774 Isolation

Costs \$257

FIRE DEPARTMENT – OVERTIME TRACKING

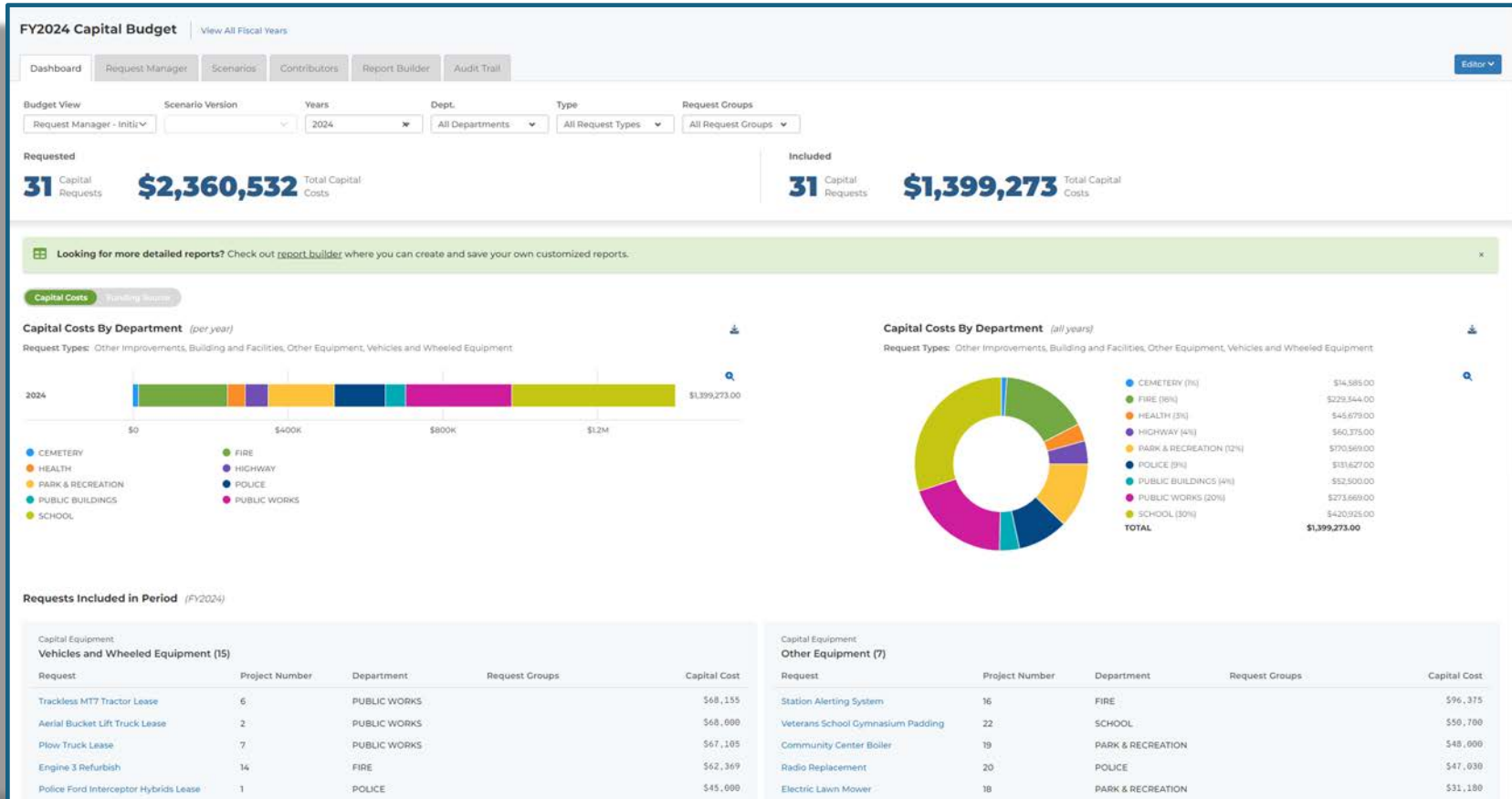


FIRE DEPARTMENT ACTIVITY





JAN – APR

	4-Year History Average (Actual)	2021 (Actual)
Fire	208	168
Rescue & EMS	2,517	2,492
Hazardous Condition	84	51
General Service	397	392
False Alarm/Good Intent	632	538
Fire Prevention Activity	584	515
TOTAL	4,422	4,156

Data Tools: ClearGov



Status of Stat Programs

AmesStat	
DevenStat	
FramStat	
M-Stat	

Successes and Failures

- AmesStat:
 - Built from the **bottom up**: Utilized available data such as Excel, PowerPoint, paper, 3X5 cards...
 - **Won** budget **battle** with City Council over Police cuts
- DevenStat:
 - Built from **top down**: too much data and too complex.
- FramStat:
 - Improved on AmesStat. Helped to run **larger** organization.
- M-Stat:
 - Work in progress: Highly **decentralized** structure, **poor data** systems.

Benefits of Stat Programs

- Using **Data** to drive decision-making; not **Hiccups!** – a more precise language.
- Establishes a basis for **Accountability** and **Advocacy**.
- Creates a **Dashboard** of what's going on.
- Helps identify problems before they become **BIG** problems – **over the horizon view!**
- Provides guaranteed face time with the boss to **Identify**, **Prioritize**, **Monetize** and **Motorize** problem solving.

Data Driven Decision-Making Success

In Amosbury, good government is just a keystroke away - The Boston Globe 3/14/10 6:26 AM

boston.com THIS STORY HAS BEEN FORMATTED FOR EASY PRINTING

MASSACHUSETTS MAKEOVER | GLOBE EDITORIAL **The Boston Globe**

Efficiency, just a keystroke away

February 17, 2008

Fourth in a series

THE FRINGE-TOP survey that dominates the municipal council chambers in Amosbury is a link to the small town's industrial past, when carriage makers, nail manufacturers, and confectioners drove its economy. The sounds of heavy machinery no longer echo through the mills. But a can-do attitude still resonates in this community of 17,000 on the New Hampshire border, where town officials are forging a durable system to improve municipal services, reduce operating costs, and measure the performance of town employees.

Artists and families with healthy incomes are discovering Amosbury's historic districts and river landscapes. But frugality is also a core value in this town, where some people struggle to keep up with average annual tax bills just shy of \$5,000. In November, town tax cutters put a \$1 million "incinerator" on the ballot - a seldom-invoked provision of Proposition 2 1/2 - seeking a permanent decrease in Amosbury's property tax levy limit. Mayor Thatcher Kezer III, a lieutenant colonel in the Massachusetts Air National Guard, led the successful effort to shoot down the ballot initiative. But he also promised that he would take measures to contain the costs of providing police, fire, public works, and other basic town services.

Kezer calls his attack plan AmosStat - a modified version of the CityStat management system pioneered in Baltimore in 2000. It uses databases, spreadsheets, and mapping technology to generate key information about the delivery of town services. It is usually a big-city tool.

But in a state broken up into 351 cities and towns, the potential for waste at all levels is significant. By applying the CityStat method to a small town like Amosbury, Kezer is showing that any community can tighten up its operations and get beyond the guesswork that underlies so many municipal budgets.

Mayors, selectmen, and other municipal officials, as a rule, are big winners. They complain about the rising costs of healthcare for town employees, special education mandates, cuts in state aid, collective bargaining tactics, off-the-shelf information systems, and scores of other factors that make them the target of angry taxpayers. Often, these complaints are rooted in reality. But few officials take the aggressive steps to control costs or collect the kinds of data that help them to make their case with the public and Legislature.

"We're all drifting toward fiscal failure," warns Kezer. And so long as cities and towns operate like a loose amalgamation of departments, commissions, and boards instead of a cohesive unit, there will be no end to the service cuts, escalating property tax bills, and user fees for school sports and clubs.

Shining a light on problems

Every Thursday afternoon, Kezer and his chief of staff, Kendra Amaral, crank up a borrowed projector and shine some light on a town department or two. On a rotating, biweekly basis, department heads are called upon to defend their share of the town's roughly \$50 million annual operating budget.

Recently, it was Amosbury police Chief Michael Cronin and acting fire Chief Jonathan Brickett on the hot seat. Amaral highlights spending for each department by category, including salaries, dispatch, overtime, and buildings and grounds. Amaral homes in on the Fire Department's \$130,000 overtime allotment, 66 percent of which has been spent just halfway through the fiscal year. Some of the problem is traced to coverage for a firefighter who was injured in a traffic accident on his way to cover a shift. Kezer makes a note to check on the legal effort to recoup the costs from the at-fault motorist's insurance company.

On the police front, the news starts out better. Chief Cronin reports that his 33-member department incurred no costs for sick leave during a recent two-week period. Latenesses are down, too, over the same period last year. But Cronin

http://www.boston.com/bostonglobe/editorial_opinion/entries/2008/02/17/efficiency_just_a_keystroke_away/move-ff Page 1 of 2

AROUND THE STATE

Town Uses Data to Back Money-Saving Decisions

By Mitch Evich


Is it necessary for a fire engine to tail an ambulance on routine emergency calls? No one doubts that firefighters fulfill a crucial role in helping to move people who are seriously injured. But whether the fire trucks themselves are always needed, says Amosbury Fire Chief Jon Brickett, is another question.

"The traditional rationale for having the fire engine on the scene is that if a fire call does come in, we can get to the site quicker," Brickett says. "In theory, that's not a bad idea, because the truck is already out on the road. But there's little truth to back that up. It's just perception."

That perception, Brickett concluded soon after assuming the fire chief's position in the fall of 2007, was costing Amosbury money. Diesel fuel was above \$5 a gallon, and fire trucks typically get less than five miles to the gallon. They are also expensive to maintain, and can cost \$500,000 or more to replace.

Brickett, with the support of Mayor Thatcher Kezer, proposed the purchase of an SUV to take over the "chase car" role. The Ford Explorer the town acquired cost \$28,000 and gets close to twenty miles to the gallon. And because the vehicle is new, maintenance costs have been minimal.

Brickett says the idea to use a chase car arose from "AmosStat," the data-based approach to management that Kezer introduced when he became mayor in 2006. Brickett, a twenty-seven-year veteran of the Fire Department, says he



approximated Kezer's number: that decision-making must be backed up by data. Using Fire Department numbers, Brickett was able to overcome skepticism within his department and beyond about whether an SUV chase car made sense. Once the car was introduced, the fuel costs for responding to medical calls dropped from \$1.44 per call to 18 cents per call, saving the department more than \$1,000 in the first five months.

Revenue Opportunity

Fuel and maintenance savings aren't the only benefits Amosbury realized by purchasing the Ford Explorer. There are also avoided personnel costs. Any time a fire truck leaves the station, there must be at least three firefighters on board. In the past, if a fire truck was en route to an accident scene and another ambulance call came in, off-duty firefighters would need to be paged at home to follow the

Mitch Evich is the MMA's Associate Editor.

8 MUNICIPAL ADVOCATE VOL. 24, No. 3



Using Data to Help Decision Makers

Tax Classification With the Help
of the Municipal Databank

Terms to Know

- CIP: Commercial, Industrial, Personal
- MRF:
- Shift factor:



Tax Classification: An Opportunity to Educate

Clearly outline the purpose of tax classification. Why are we here?

- Selection of a minimum residential factor
- Selection of a discount for open space
- Granting of a residential exemption
- Granting of a small commercial exemption



Residential Example

Anticipated FY 2024 average tax bill
amounts at various shift intervals

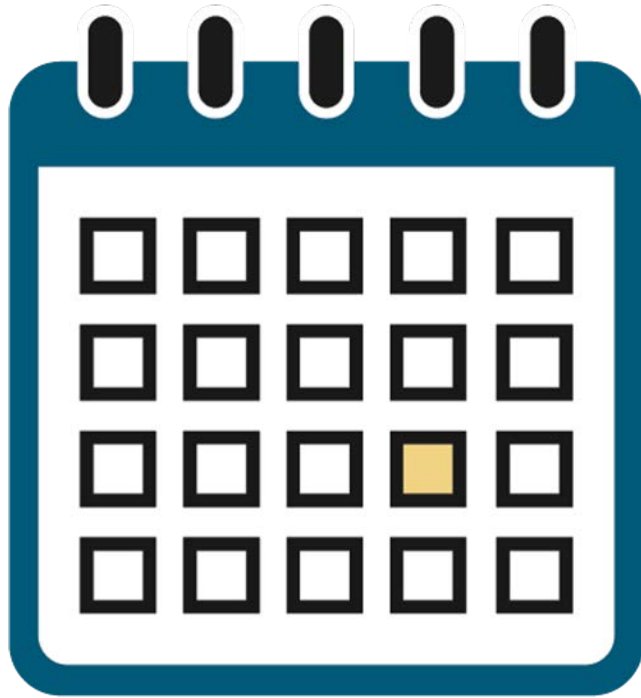


Avg. single-family
home value



CIP Shift	MRF	Res. %	Res. Tax Rate	Estimated Bill
1	1.0000	93.7063	\$11.81	\$10,145
1.03	.997985	93.5175	\$11.78	\$10,119
1.05	.996642	93.3916	\$11.77	\$10,110
1.07	.995299	93.2658	\$11.75	\$10,093
1.09	.993955	93.1399	\$11.73	\$10,076

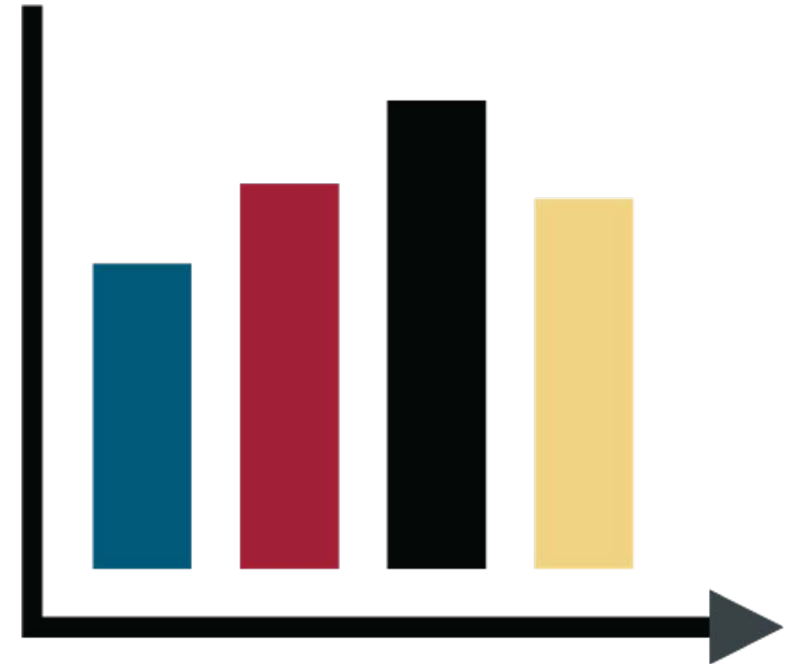
Assumes an average residential value of \$859, 000

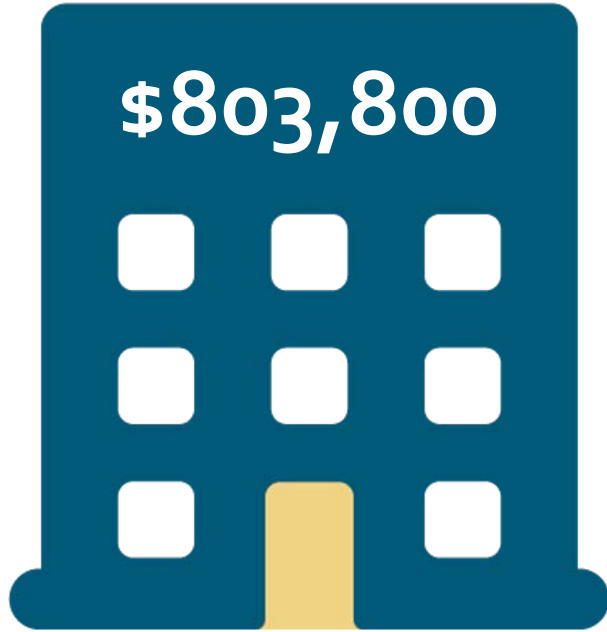


Show Some History

Fiscal Year	Single Fam. Assessed Values	Single Fam. Parcel	Single Fam. Avg. Value	Residential Tax Rate	Avg. Single Fam Tax Bill	Percent Change
2016	\$3,266,065,400	6,539	\$499,500	14.51	\$7,248	6.15%
2018	\$3,666,153,000	6,549	\$559,803	13.87	\$7,761	3.62%
2020	\$4,117,586,400	6,566	\$627,104	13.96	\$8,748	3.24%
2022	\$4,619,196,800	6,574	\$702,646	13.33	\$9,366	3.03%
2024 est.	\$5,663,161,900	6,592	\$859,096	11.77	\$10,110	4.05%

- Add anything else that may be of interest or impacts the tax rate
 - Cost of any debt exclusion
 - Quick recap of the real estate market
 - Sales activity, days on market, average sale price





median commercial
property value

Commercial Example

Anticipated FY 2024 median tax bill
amounts at various shift intervals



CIP Shift	MRF	CIP %	CIP Tax Rate	Est 2024 Bill
1	100	6.2937	\$11.75	\$9,445
1.03	99.79851	6.4825	\$12.10	\$9,726
1.05	99.66418	6.6084	\$12.34	\$9,919
1.07	99.52985	6.7342	\$12.57	\$10,104
1.09	99.39552	6.8601	\$12.81	\$10,297

Assumes a median commercial value of \$803,800



Show Potential Results

Shift	MRF	Residential Rate	CIP Rate	Residential Bill	YOY Change	Commercial Bill	YOY Change
1.05	99.66418	\$11.77	\$12.34	\$10,110	\$394	\$9,919	\$(543)
1.07	99.52985	\$11.75	\$12.57	\$10,093	\$377	\$10,104	\$(358)
1.09	99.39552	\$11.73	\$12.81	\$10,076	\$360	\$10,297	\$(165)
1.11	99.2612	\$11.72	\$13.04	\$10,067	\$351	\$10,482	\$20

Assumes an average residential value of \$859, 000
and median commercial value of \$803,800



Compare Neighboring Communities

Community	Avg. Single Fam. Value	Avg. Single Fam. Tax Bill	Tax Rate/\$1000		CIP Shift Max Actual
			Residential	CIP	
Lynnfield	\$899,564	\$10,165	\$11.30	\$18.15	1.57 1.5
N. Reading	\$745,319	\$10,427	\$13.99	\$13.99	1.50 1.0
Stoneham	\$655,919	\$7,281	\$11.10	\$21.16	1.75 1.75
Wakefield	\$698,570	\$8,194	\$11.73	\$22.46	1.75 1.75
Wilmington	\$622,128	\$7,428	\$11.94	\$27.34	1.75 1.75
Woburn	\$611,539	\$5,320	\$8.70	\$21.14	1.75 1.75
Reading	\$766,834	\$9,654	\$12.59	\$13.21	1.50 1.05





Municipal Databank

www.mass.gov/info-details/municipal-databank-data-analytics

Municipal Databank



- Managed by the Massachusetts Division of Local Services
- Access community reports including
 - Debt
 - Demographics
 - Expenditures
 - Financial Indicators
 - Local Option Excise
 - Proposition 2 ½
 - Property Taxes
 - Property Values
 - Revenue



Example Report: CIP Shifts

(FY 2023)

Municipality	CIP Value	Total Value	Residential Factor	CIP Shift
Abington	\$303,280,158	\$2,873,097,650	1.000000	1.000000
Acton	\$585,226,846	\$5,863,343,462	1.000000	1.000000
Acushnet	\$196,247,658	\$1,691,809,859	0.954100	1.34979
Adams	\$108,177,042	\$652,770,504	0.940400	1.30004
Agawam	\$821,732,125	\$3,691,126,257	0.831000	1.59013
Alford	\$7,315,233	\$318,625,669	1.000000	1.000000



Example Report: Single-Family Tax Bills

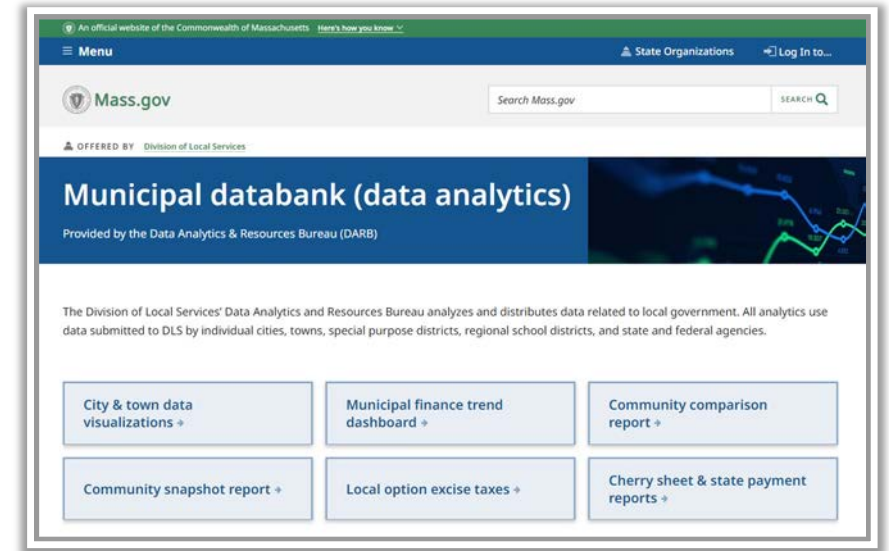
(FY 2023)

Municipality	Single Family Values	Single Family Parcels	Average Single Family Value	Single Family Tax Bill	Avg Bill as a % of Income
Abington	\$2,120,165,400	3,848	\$550,979	\$7,372	18.29
Acton	\$4,213,518,100	5,020	\$839,346	\$13,992	17.26
Acushnet	\$1,464,664,600	3,423	\$427,889	\$4,882	12.64
Adams	\$482,424,400	2,212	\$218,094	\$3,825	15.13
Agawam	\$2,602,120,430	7,751	\$335,714	\$4,881	14.28
Alford	\$296,288,400	314	\$943,594	\$4,671	12.22



Municipal Databank

- Easy to use format
- Every sector of municipal government can find data useful
 - Review performance metrics with peer communities
 - Research the history of your community
 - Use data to better inform your decision makers



**THANK
YOU!**

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WHAT'S NEXT?



Sandy Johnston

Communications Director, Town of



Tell Your Story

Digital Marketing Plan



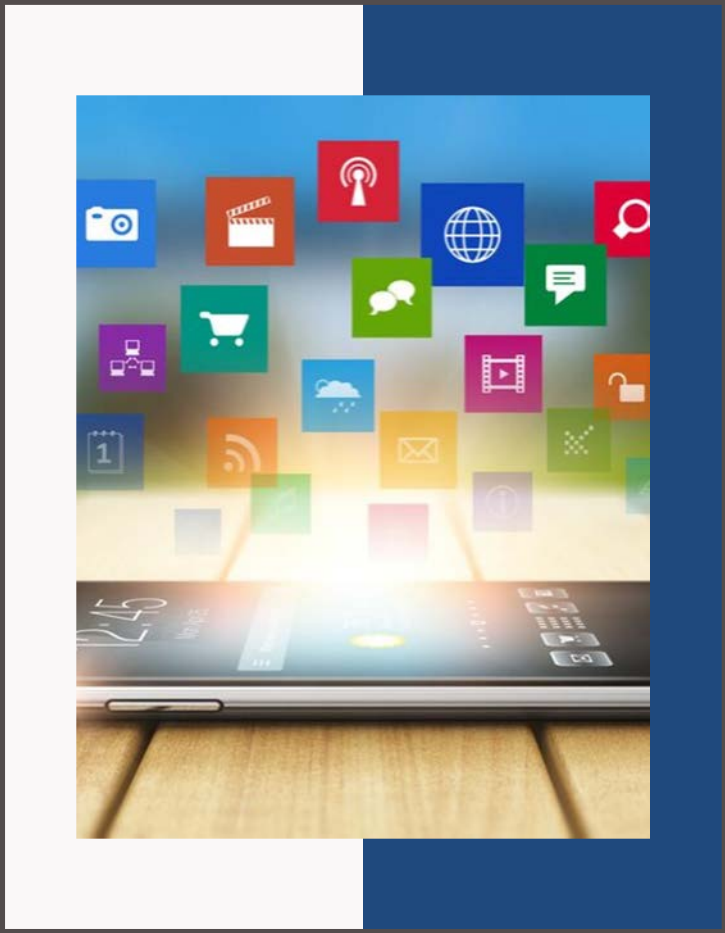
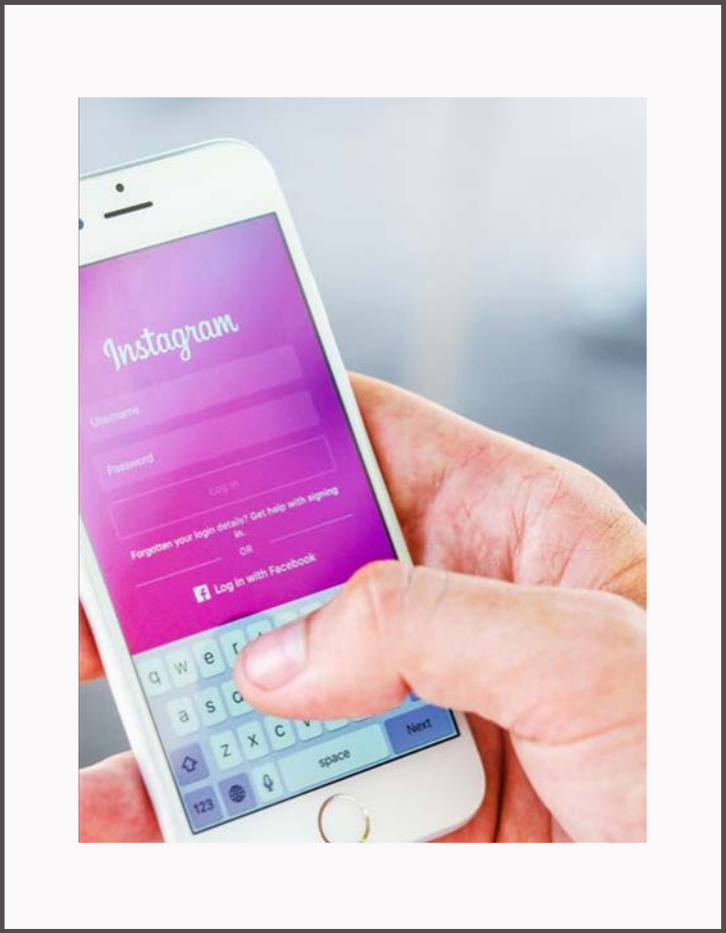
Especially in the
digital age,
people want
everything now,
now, now -Mark Waid

CREATIVITY IS INTELLIGENCE HAVING FUN!

- ALBERT EINSTEIN



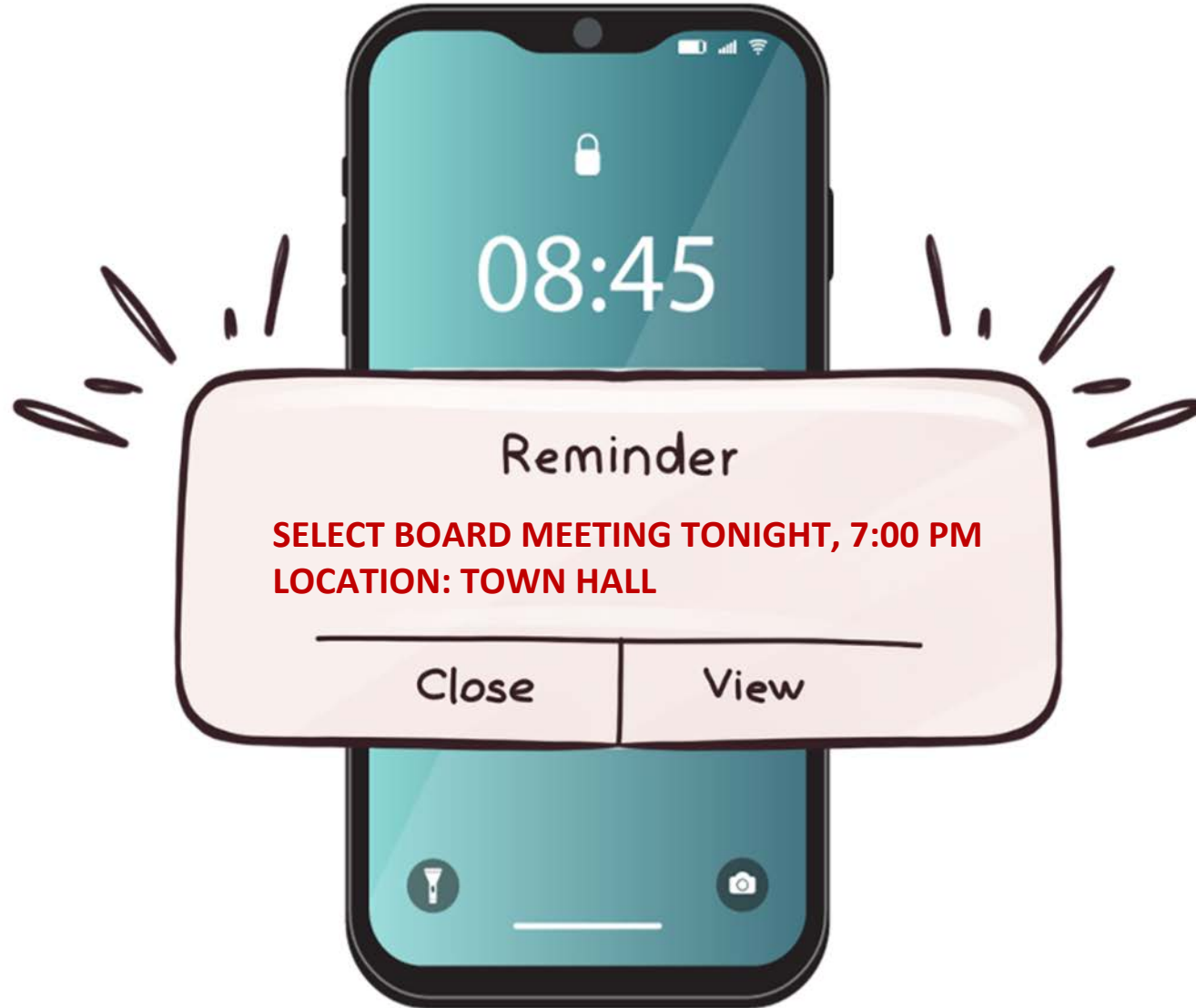
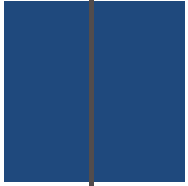
SOCIAL MEDIA



THEN

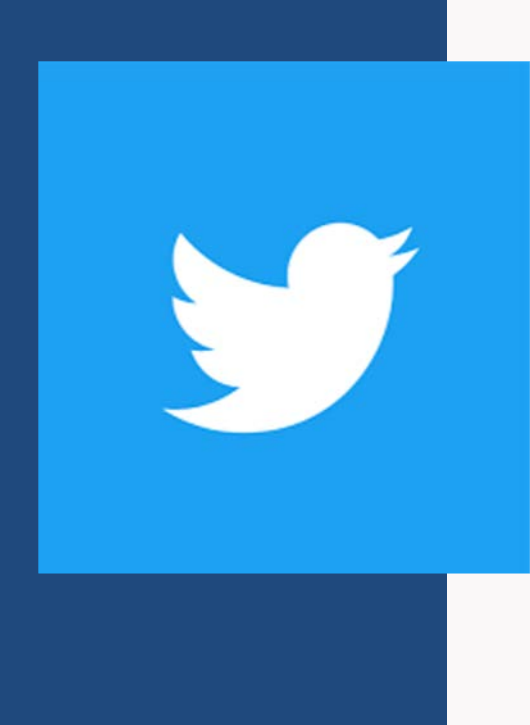
YOU'VE GOT MAIL!





Now

PLATFORMS



GRAPHICS



PROFESSIONAL PHOTOGRAPHER



**SWEARING-IN
CEREMONY OF
OFFICER MAGGIE
SCHINDLER**





CROSS COUNTRY



New Medway Hotel



selectmen september 16



911 remembrance



HS open house



night 3 paving update



burke memorial school door



Infinite Campus



medway elementary pum...



school clue



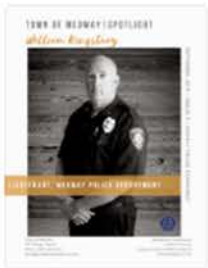
pumpkin walk 2 final



AERIAL SPRAYING



SNAG GOLF!



william kingsburyfi...



Copy of Katherine ...



Learn to fish



bicycle safety dayfinal



Copy of Copy of Chi...



curriculum night grade 3 ...



WALKER STREET BRIDGE ...



memorial school grade 2



2024 TRENDS

FACEBOOK LIVE

INSTAGRAM

STORIES/REELS

MOBILE APPS –

TEXTS/NOTIFICATIONS



SOCIAL POSTS

BE CONCISE

INFO. SHOULD BE STRAIGHT AND TO THE POINT.

REMEMBER TO INCLUDE LOCATION!

LINKS



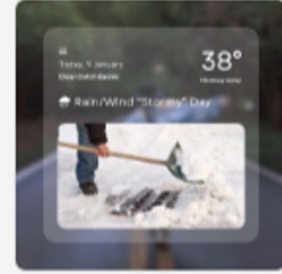



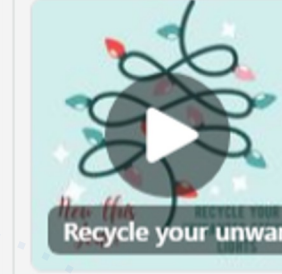





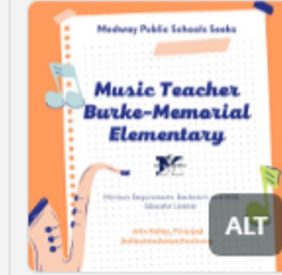
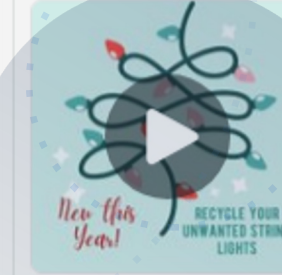
GIVE MORE INFO. TO THOSE WHO WANT IT!

PUSH TO WEBSITE

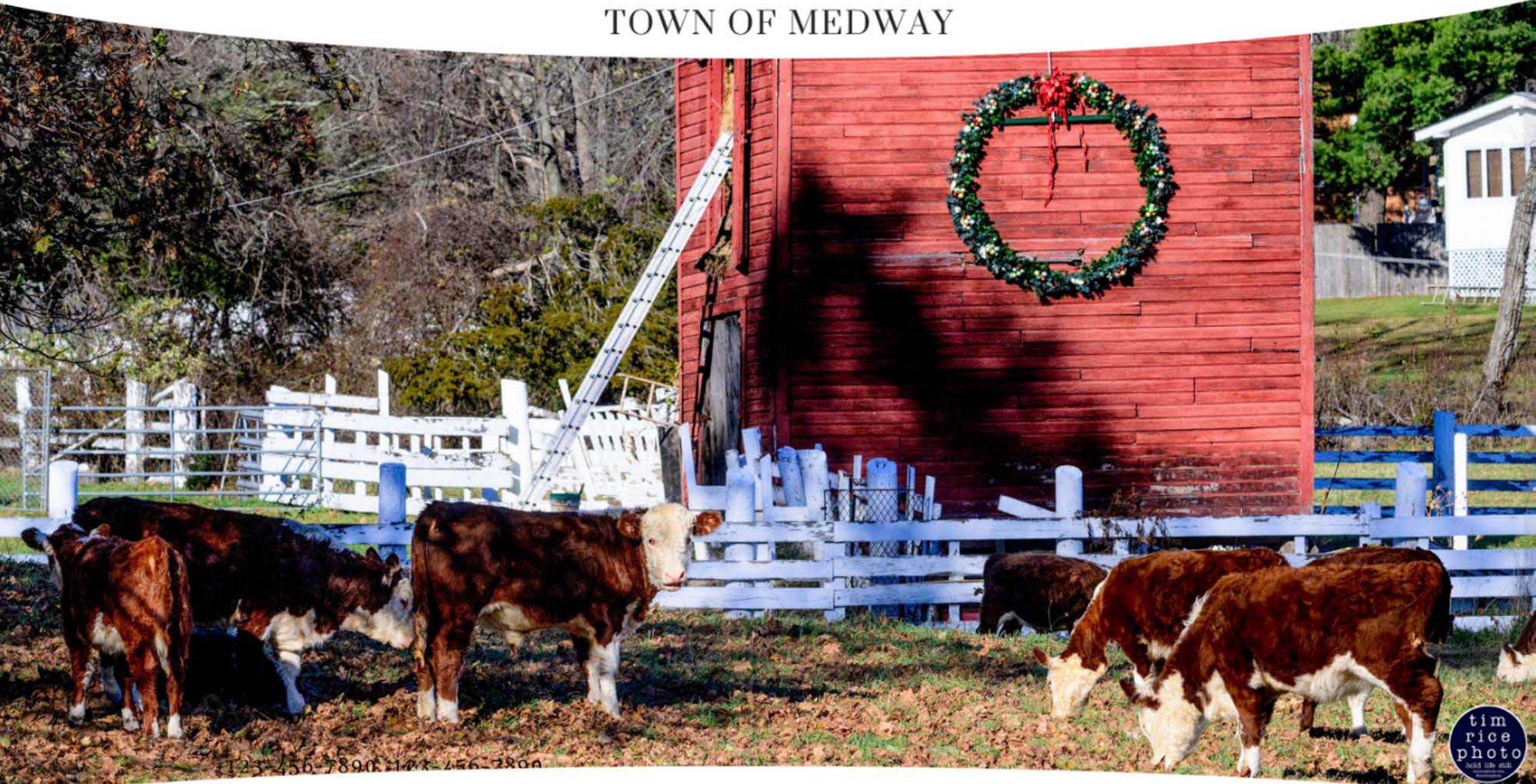
CROSS-POLLINATE

TAG, TAG, TAG!



Sunday 7	Monday 8	Tuesday 9	Wednesday 10	Thursday 11	Friday 12	Saturday 13
<p>9:54 am</p> <p>Medway DPW</p> <p>We would like to remind residents that Christmas...</p> 	<p>8:07 am</p> <p>@MedwayDPW</p> <p>We remind residents that Christmas Tree pickup is...</p> 	<p>8:40 am</p> <p>Medway DPW</p> <p>Weather forecasts predict rain to develop later this...</p> 	<p>8:10 am</p> <p>Town of Medway, ...</p> <p>Town Offices will be closed on Monday,...</p> 	<p>12:10 pm</p> <p>@MedwayDPW</p> <p>Please be aware that there is NO delay in tras...</p> 	<p>8:01 am</p> <p>Medway Public Sch...</p> <p>Watch the Spotlight on Excellence with Closed...</p> 	<p>7:13 am</p> <p>Town of Medway, ...</p> <p>New this year! Christmas string lights can be...</p> 
<p>2:48 pm</p> <p>@MedwayDPW</p> <p>We remind residents that Christmas Tree pickup is...</p> 	<p>8:20 am</p> <p>Medway DPW</p> <p>We would like to remind residents that Christmas...</p> 	<p>8:42 am</p> <p>medwaydpw</p> <p>Weather forecasts predict rain to develop later this...</p> 	<p>10:37 am</p> <p>Medway DPW</p> <p>Please be advised that due to flooding, Milford...</p> 	<p>12:11 pm</p> <p>medwaydpw</p> <p>Please be aware that there is NO delay in tras...</p> 	<p>8:30 am</p> <p>Medway Public Sch...</p> <p>Medway Public Schools seeks a music teacher at...</p> 	<p>8:00 am</p> <p>@MedwayDPW</p> <p>New this year! Christmas string lights can be...</p> 

TOWN OF MEDWAY



123-456-7890 123-456-7890

EST. 1713



WEBSITE

Home » News

News

AERIAL SPRAYING

State Officials Announce Ad Communities including Med
 SEPTEMBER 10, 2019 - 3:55PM
[State Officials... more »](#)

POLICE CHASE

NEW DATE ANNOUNCED F
 AUGUST 27, 2019 - 4:08PM
 The Medway Police Chase - NEW DATE RELE
 High School,... more »

TOWN-WIDE YARD SALE

Town-Wide Yard Sale to be h
 AUGUST 9, 2019 - 12:16PM
 The 2019 Town-Wide Yard Sale is Saturday, Se
 more »


Town of Medway Spotlight | Police Department
 SEPTEMBER 18, 2019 - 10:59AM
 As children, many of us are positively influence

2 Bdrm. Affordable Townhou
 SEPTEMBER 17, 2019 - 4:43PM

Mon	Tue	Wed
1	2	3
Town Offices Closed 7:30am to 5:30pm	Select Board Meeting 7:00pm Cultural Council Mtg 7:00pm Open Space Committee Meeting 7:00pm	School Council Middle School 3:30pm Medway SEPAC General Member Meeting 7:00pm to 8:00pm Affordable Housing Committee/Trust meeting 7:00pm Zoning Board of Appeals Meeting-CANCELLED 7:30pm
8	9	10
Board of Assessors Meeting 4:00pm Board of Health Meeting 6:00pm Design Review Committee Meeting 7:00pm The Inclusion, Diversity, and Equity Advisory (IDEA) Committee Meeting 7:00pm	January 2024 Council on Aging Agenda 2:00pm Planning and Economic Development Board meeting 7:00pm Library Trustees Meeting 7:00pm Public Hearing - Scenic Road Work Permit 7:00pm	Housing Authority 12:30pm to 1:30pm Norfolk County Retirement Board Meeting 1:15pm Burke-Memorial School Council 3:00pm to 4:00pm School Council Meeting - McGovern 3:20pm Memorial Committee Meeting 5:00pm 01/10/2024 Finance Committee Meeting 7:00pm to 9:00pm

KEEP IT FRESH!

SOCIAL POSTING - WEBSITE

 **Town of Medway, MA**
Published by Sprout Social [?] · September 10 at 4:44 PM · 🌐

The Medway Board of Health has received notification from the Massachusetts Department of Public Health and the Massachusetts Department of Agricultural Resources announcing aerial spraying in Medway and other areas in the state. Spraying will start TONIGHT, September 10th at 7:15 p.m. and continue through 4:30 a.m. for 5-6 days, weather and equipment permitting. A press release and additional information can be found here: <https://bit.ly/34DbarZ>



AERIAL SPRAYING

STATE OFFICIALS ANNOUNCE AERIAL SPRAYING FOR EEE IN CRITICAL AND HIGH RISK COMMUNITIES

3,050
People Reached

2,688
Engagements

[Boost Post](#)

State Officials Announce Additional Aerial Spraying for EEE in Critical and High Risk Communities including Medway

POSTED ON: SEPTEMBER 10, 2019 - 3:55PM

State Officials Announce Additional Aerial Spraying for EEE in Critical and High Risk Communities -

PRESS RELEASE

The Massachusetts Department of Agricultural Resources (MDAR) will conduct aerial spraying in specific areas of Middlesex, Norfolk, and Worcester Counties beginning on the evening of Tuesday, September 10th starting at 7:15 p.m. to 4:30 a.m. and will continue for 5-6 days. Spraying is weather and equipment dependent and consequently may change.

Below please find the list of communities entirely within the spray zone (except for exclusions):

Middlesex County: Ashland, Framingham, Holliston, Hopkinton, Hudson, Marlborough, Maynard, Natick, Sherborn, Stow, Sudbury, Wayland

Norfolk County: Bellingham, Franklin, Medfield, **Medway**, Millis, Norfolk, Walpole

Worcester County: Auburn, Berlin, Blackstone, Boylston, Douglas, Grafton, Hopedale, Mendon, Milford, Millbury, Millville, Northborough, Northbridge, Oxford, Shrewsbury, Southborough, Sutton, Upton, Uxbridge, Webster, Westborough

The list of communities partially in the spray zone:

Middlesex County: Weston

Norfolk County: Dover, Foxborough, Needham, Norwood, Sharon, Wellesley, Westwood, Wrentham

Worcester County: Bolton, Charlton, Clinton, Dudley, Harvard, Leicester, West Boylston, Worcester

What exactly will be sprayed tonight?

The State's goal is to reduce levels of EEE in the fastest and most efficient way possible, while working under the constraints of weather conditions and other unexpected issues that may come up. On the first nights that spraying is to occur, the State will need to allow the pilots operating the planes the flexibility to determine the best areas to treat first. Because of this, anyone within the entire red bordered spray area could be subject to spraying on these nights. The State will update the map on the following date to indicate what was sprayed the night before, and the remaining subject areas to be sprayed will get smaller each night.



AERIAL SPRAYING

STATE OFFICIALS ANNOUNCE AERIAL SPRAYING FOR EEE IN CRITICAL AND HIGH RISK COMMUNITIES

DIGITAL CAMPAIGNS

TOWN OF MEDWAY | SPOTLIGHT

Michael Boynton



JULY 2018 | ISSUE NO. 1 | TOWN ADMINISTRATOR

TOWN ADMINISTRATOR

Office located at Town Hall
155 Village Street
Phone: 508-555-5200
Mboynton@townofmedway.org

Residential Community
Norfolk County
Approximately 15,000 residents
Incorporated in 1715

What's
Your
Story

EMPLOYEE SPOTLIGHT

Connecting your
Town employees to
your community.

TOWN OF MEDWAY | SPOTLIGHT

Michael Boynton



JULY 2018 | ISSUE NO. 1 | TOWN ADMINISTRATOR

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Office located at Town Hall
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Residential Community
Norfolk County
Approximately 15,000 residents
Incorporated in 1713

POSTED ON: JULY 19, 2018 - 8:08AM

At the Town of Medway, great ideas and great results are a team effort. They come from remarkably talented individuals that we form into equally remarkable teams. Productive teams are usually born by the ideas and results of an outstanding leader.



Meet Michael Boynton, Town Administrator. With a love of local government Michael's municipal leadership experience now spans parts of three decades, starting in his native Franklin in 1989 with an appointment to the Streetlighting Committee. Now some twenty-eight years and four towns later, Michael is here in Medway, a town where he has family roots, as the Town's Chief Administrative Officer, a position he is both honored and proud to hold.

1. What led you to being a Town Administrator?

In 1992, at age 24, while working for the Norfolk County Sheriff's Office, I was elected to my first term on the Franklin Town Council. Having the opportunity to see the inner workings of town government up close, and at the same time pursuing a Master's Degree in Public Administration, the desire to work in town management and generally to serve the community became a career and life-choice goal. My first opportunity came in Mendon as their first day to day administrator, since then my path has taken me to Sutton for four-plus years, Walpole for nearly thirteen years, and for the past four years here in Medway. I can honestly say that I do not regret one moment of it, and truly look forward to each new day in this profession and in this outstanding Community.

2. What do you love about working for the Town of Medway?

Virtually everything. The residents and business professionals alike are engaged in and appreciative of what we do here. There are so many caring people in Medway that it is a pleasure to meet their needs and address their concerns. Likewise, I absolutely enjoy working with an amazing Board of Selectmen. Five individuals with very different backgrounds who come together to work on one common goal...what is best for Medway. I have had the pleasure of working with some very fine Board members in my career, some who to this day are incredible friends. But I can honestly say that this group is the best that I have worked for in my career. Finally, but most importantly, I am privileged and honored to work with the group of employees that we have here in Medway. They are outstanding professionals who are dedicated to their departments and their Community, and they truly put their hearts and souls into all that they do. The employees of the Town of Medway collectively make up a dynamic and talented team, and it is an absolute pleasure to work with them day in and day out.

3. What do you spend most of your day doing?

Each day is different, and that is what makes the job so rewarding. One day the focus will be on assembling the Town budget, and the next may be addressing traffic concerns, or questions on business growth in Town. In general, my office will oversee virtually anything that involves Town operations and as such will work with the proper Town agency and our residents to plan for and respond to all concerns that arise.

4. What is your favorite thing to do outside of work?

The greatest reward in life comes from being part of an exceptional family, and for me that is clearly the case. I love spending time with my Wife on any adventure (large or small) that we take on, and we take on several! I also am very fortunate to share some great quality time with my Mom and Stepdad who continue to give of themselves to my Wife and I. Beyond that, yes, there is the "fire truck hobby". For the past 15 years I have traveled all across Massachusetts and Rhode Island (many times) and across the Country as well taking pictures of fire apparatus. I loved the big red trucks as a young boy, and clearly it stuck with me. Finally, why not add in the enjoyment that the annual football season brings - not in playing (obviously) but in fantasy football. Thirty years now with the same group of college friends in our league.

5. Favorite place to travel?

What's Your Story?

VIDEO

b.LUXE
hair & makeup

Bringing small
businesses to the
community.

www.towrofmidway.org

GIVE BACK

Bringing small businesses to the forefront while engaging and giving back to the community.



#WHEREINMEDWAY?

Scavenger Hunt



WHERE IN MEDWAY? - ANSWER

#MEDWAYDRC • SIGN • MEDWAY/BELLINGHAM BORDER

Clue



Answer



#MEDWAYARCHIVES



Medway Historical
Society

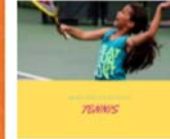


COMMUNITY BULLETIN

Community Bulletin



What's Happening in Medway this Week?



Medway Parks and Recreation Tennis

Vokey up some fun with Medway Parks and Recreation! Under the guidance of the USTA, our coaches teach tennis fundamentals through a combination of age appropriate skill based drills and fun reinforcing games. These programs will help develop your child's love of tennis all while working on your child's hand-eye coordination, agility, and balance. Classes start Monday, September 14th. [Register today!](#)



Medway Parks and Recreation Cross Country Running

Like to run? Have you ever wanted to try Cross Country? This program is a great transition to the sport. Emphasis will be on physical fitness and individual improvement. Lace up your sneakers and join us on Monday, September 16th. [Register here.](#)



Medway Parks and Recreation SNAG Golf

Sign up today for Medway Parks and Recreation's SNAG golf! SNAG is an easy way to learn and can be played anywhere. It is a proven learning and training system. Classes start on Thursday, September 17th for children of all ages. [Register here.](#)



Medway Parks and Recreation Bubble Lab

Love Bubbles? Learn how to make your own! This exciting program brings Bubble Education and fun into the classroom for children 4 years old and up. In this exciting one hour workshop, kids will learn how bubble solution is made, make their own bubble solution and learn how to use everyday objects to make bubbles and bubble toys. [Register here](#) to join in the fun! Classes start on Wednesday, September 18th.

NEWSLETTER



MedwayMatters

MEDWAY MOMENTS: CONNECTING OUR COMMUNITY



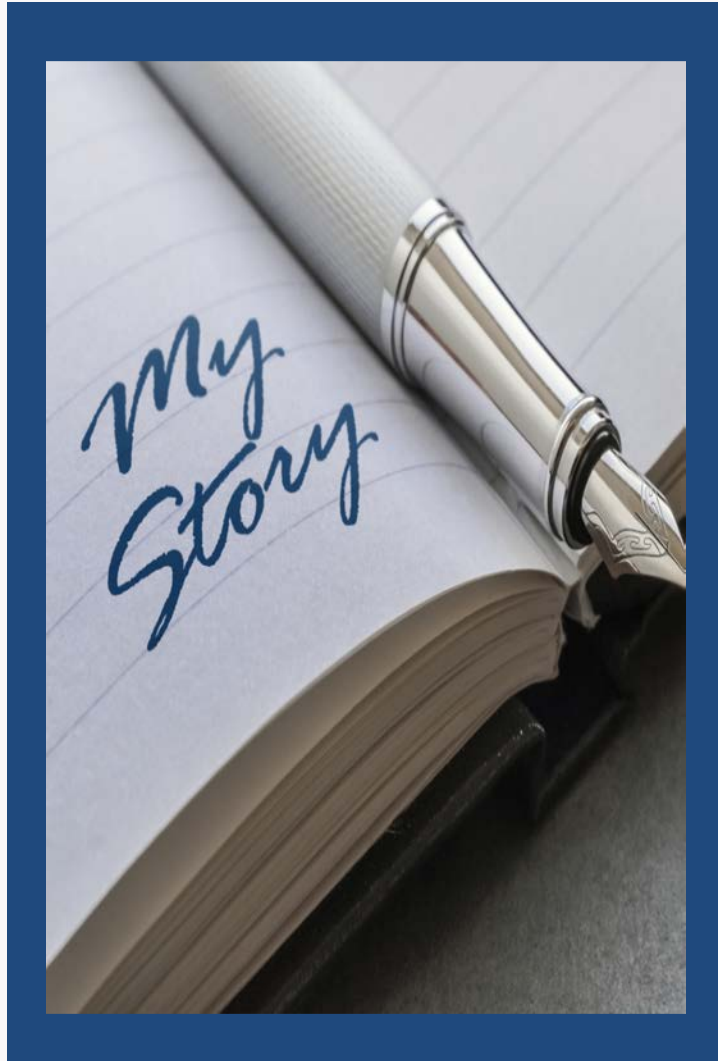
Community Corner



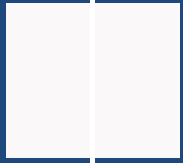
The holiday season swept through Medway, showering us with a delightful array of activities embracing all faiths!

We sparkled with joy during the vibrant Diwali - Festival of Lights celebration hosted by Medway Marches at the High School in November. Hundreds of people enjoyed a night of lively music, dance, henna, a bazaar, and a spread of Indian delicacies.

Choate Park was illuminated as we lit a candle on the menorah for eight nights to celebrate Hanukkah, and we jingled into the Christmas season with a merry parade—retired Lt. Matthew Reardon was honored as this year's grand marshall. This year, the parade route was lined with over thirty firetrucks from Towns as far away as CT, as well as floats carrying smiling children and Santa and Mrs. Claus. The streets of Medway were lined with people from Medway and surrounding towns. The parade ended at Choate Park where there was a dedication



What
Approach Will
You Take to
Share Your
Story?



Questions & Answers

