

Greenfield Public Library  
Strengthening community,  
supporting residents and  
advancing civic engagement

MMA Webinar  
May 26, 2026

Anna Bognolo, Director, Greenfield  
Public Library, Greenfield, MA



# Context: City of Greenfield & Greenfield Public Library

## The City

- Population +/-17,700 (average age 44.6), but draws people from the county and as far away as southern Vermont
- County seat for Franklin County
- Largest “city” in Franklin county
- Local economy is driven significantly by healthcare and social services
- Also home to many state offices (county courthouse, Northeast District DA’s office, Sheriff & correctional facility),
- A community college (GCC)
- As the most rural county in the State, we have lots of farms
- Greenfield is a town with urban challenges

## The Library

- New Library opened July 13, 2023
- 26,800 square feet (vs. 15,000 of previous location)
- Open concept; two meeting rooms; 3 study rooms; a dedicated children’s room (ages 0-12) and teen room (ages 13-20); a children’s garden and second floor balcony
- Average door count just under 600 visitors/day
- 12 FT staff, 4 PT staff
- Open 52 hrs/week, Mon-Sat, including three weekday evenings per week until 8pm



**The Greenfield Public Library**

# The public library today: More than a building full of books

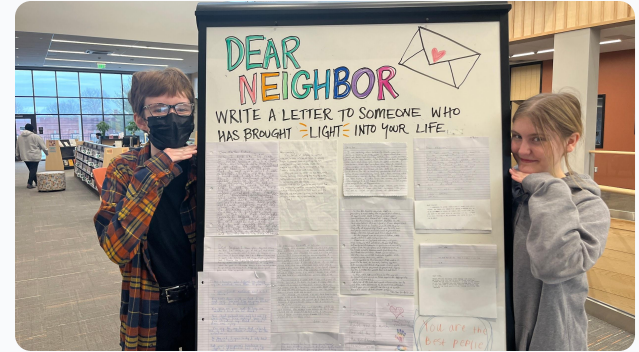


# The Library as Community Infrastructure

A Trusted Public Space

## Libraries Provide:

- Access
- Stability
- Connection
- Support



# Supporting Community Priorities



## Laptop Giveaway Program

Supported by the United Way, TEK Collaborative, and The Alliance for Digital Equity



## 1,000 Books Before Kindergarten

Sponsored by The Friends of the GPL



## Cook Book Club

Fostering community through culinary exploration and literacy.

# Libraries as Community Connectors



## INFORMATION SESSIONS

May 1 - 8

FRI  
5/1

Tapestry Health Services  
2:30 - 3:30 pm

TUE  
5/5

Greenfield Recycling  
2:00 - 4:00 pm  
Greenfield Community College  
4:00 - 6:00 pm

WED  
5/6

Behavioral Health Network: Peer Recovery  
1:30 - 3:30 pm

THU  
5/7

MassAbility  
2:00 - 4:00 pm

Fri  
5/8

CHFC: MassHealth Assistance  
1:00 - 3:00 pm

Information Sessions



## FREE TECH SUPPORT!

with your Digital Navigator, Rich

I'm here to help you get online and stay connected. Whether you need support with internet access, devices, or digital skills, I offer **FREE** services to help you build your confidence with technology.

### DROP IN HOURS:

**Thursdays**  
1:00 - 3:00 pm  
Local History Room

### 1-ON-1 DIGITAL SKILLS TRAINING:

Want to get more confident using technology? Whether you're learning the basics or tackling something new, I'll tailor our sessions to your goals.

### DEVICES:

Need help with your smartphone, laptop, or tablet? Bring your own device or use one of ours during drop-in hours - I'll walk you through whatever you need.

### ONLINE ACCOUNTS HELP

I can assist with applying for and managing access to online services like email, government benefits like MassHealth, SNAP, banking, job search sites, resume building, and more. I'm here to help make it easier and safer.

LET'S CONNECT:  
413-584-3962 ext. 111  
Rich@uw-fh.org



REQUEST  
SUPPORT  
HERE

United Way of the  
Franklin & Hampshire Region



Free Tech Support

WESTOVER  
JOB CORPS CENTER

Free Career Training  
in Growing Industries

## Information Session

Tuesday, September 26  
2 - 4 pm

Business and Finance  
Construction  
Homeland Security  
Hospitality  
Information Technology

over

Questions? Contact Raymond Sanchez at  
sanchez.raymond@jobcorps.org or 413-593-4060

Greenfield Public Library  
402 Main Street  
Greenfield, MA 01301



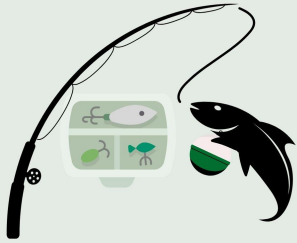
Jobs Center Programs

# Partnerships and Municipal Impact: Collaboration = strong communities

## HOOKS & BOOKS

CONTAINS EVERYTHING YOU NEED TO GET  
STARTED FISHING!  
CHECK OUT FOR UP TO TWO WEEKS.

## FISHING KIT



KITS ARE STORED AT INFORMATION SERVICES DESK ON THE 2<sup>ND</sup> FLOOR  
PLEASE BRING THE CASE UP TO THE DESK TO CHECK OUT.  
AVAILABLE TO CUMMERS LIBRARY CARD HOLDERS AGES 15 AND OLDER.  
LIMIT 2 KITS PER CARD.



PROVIDED  
THROUGH THE  
GENEROSITY OF



**Hooks & Books**  
(partnership w/Mass Wildlife)

GREENFIELD PUBLIC LIBRARY WRIST BLOOD PRESSURE M

## WRIST BLOOD PRESSURE MONITOR

TRACK YOUR WAY TO HEALTHY  
BLOOD PRESSURE!  
CHECK OUT FOR UP TO TWO WEEKS.



ITEMS ARE STORED AT INFORMATION SERVICES DESK.  
PLEASE BRING THIS CASE UP TO THE DESK TO CHECK OUT.

**Blood Pressure Monitor Kits**  
(partnership w/AHA)



**Summer Eats & GPL**  
(partnership w/GPS providing meals & movie night)

# Responding to Community Needs



**It Takes a Village**

## Franklin County Community Baby Shower

**POP-UP VILLAGE CLOSET**

**Greenfield PUBLIC LIBRARY**

**Franklin County Perinatal Support Coalition**

**servicenet** REACH early intervention

**MOMS D CARE EMPOWER**

**Salasin Project**

**United Way**

**COMMUNITY ACTION FAMILY CENTER**

**Criterion CHILD ENRICHMENT**

**CHD EARLY INTERVENTION**

**healthy families** a children's trust program

**Green River DOULA NETWORK**

**THE BRICK HOUSE COMMUNITY RESOURCE CENTER**

**FREE RAFFLE PRIZES**

**COMMUNITY ACTION HEAD START & EARLY LEARNING PROGRAMS**

**Public Health**

**VHRC** Franklin Medical Center

**THE BIRTHPLACE**

**Baystate Franklin Medical Center**

**Saturday, September 27th**  
**10:00am-12:30pm**

**Greenfield Public Library**

*Come down for a morning full of FREE prenatal and postpartum resources!*

Community Baby Shower

## Personal Care Item Kits

### are available at the Information Desk

**This Week, Kits are Available:**  
**Monday & Wednesday: 9:30 – 5**  
**Tuesday: 12 – 5**  
**Thursday & Friday: 9:30 – 4:00**

Questions? Ask Pamela (2<sup>nd</sup> Floor)

One bag per person  
Supplies may vary per bag



Kits made possible with the generous support of  
 The Opioid Task Force  
 Greenfield Health Department  
 These supplies are provided free of charge.  
 no ID or library card required

Personal Care Item Kits



**YOU'RE INVITED TO A TEEN BACK TO SCHOOL PARTY!**

**Greenfield PUBLIC LIBRARY**

**Tuesday, 8/19**  
**4-6pm**

**ARTSPACE GREENFIELD**

**THE ACADEMY at CHARLEMONT** HOW TO BEGIN YOUR COLLEGE JOURNEY

**Baystate Health** ADVANCING CARE. ENHANCING LIVES. ENERGY DRINKS AND YOUR BODY

**Communities that Care COALITION** HOW TO LIVE CREATIVELY

**Community Conversations** HOW TO VOLUNTEER AT THE HOSPITAL

**CHCFC** CHAMBERLAIN COMMUNITY HEALTH CENTER of Franklin County HOW TO FIND YOUR VOICE

**GREENFIELD COMMUNITY COLLEGE** HOW TO REGISTER TO VOTE

**COMMUNITY ACTION PIONEER VALLEY** HOW TO BUILD INNER STRENGTH WHEN LIFE BECOMES CHALLENGING

**GREENFIELD COMMUNITY COLLEGE** HOW TO FIND HELP

**GREENFIELD POLICE DEPT.** HOW TO TAKE COLLEGE COURSES IN HIGH SCHOOL

**MASSACHUSETTS BEHAVIORAL HEALTH HELP LINE** 833-773-2445 HOW TO MAKE A FRIEND

**gctv** HOW TO MAKE A MOVIE, START A PODCAST, CREATE A RADIO SHOW

**LOOK HERE** HOW TO FIND INSPIRATION

**How to find a part time job**

**How to help a friend with nicotine dependence**

**Creating a Tobacco-Free Community** Collaborative for Educational Services

**collaborative.org**

**WESTERN MASSACHUSETTS**


**DOOR PRIZES!**

(NOT A SCHOOL SPONSORED EVENT)


Youth Resource Fair

# Libraries strengthen civic life and community belonging

**UNCERTAIN TIMES: THE U.S. SUPREME COURT TODAY**




**PROFESSOR RORY K. LITTLE**



In these uncertain times, many people have turned to the federal courts to seek relief from unprecedented Executive Branch policies. The United States Supreme Court is the ultimate authority on many national questions. Professor Little, a constitutional law expert and student of the Supreme Court, will provide a current snapshot of the Court's docket and where many issues stand. He looks forward to discussion, questions and maybe even some answers, with attendees.


Professor Little is a Sullivan Professor and the Emeritus Joseph W. Cotchett chair holder at UC Law SF. He joined the faculty in 1994, after a distinguished 12-year career as a practicing litigator, prosecutor, criminal defense and appellate lawyer. He is a nationally recognized authority on constitutional issues, criminal law and ethics, federal criminal law, and appellate litigation, and professional responsibility. He instituted and has chaired the Hastings Faculty Committee on Judicial Clerkships for many years.



This free program has been sponsored by the Friends of the Greenfield Public Library.

He is a half-time Greenfield resident and loves it!

**FRI, FEB 27, 3PM**  
GREENFIELD PUBLIC LIBRARY



**LWV** LEAGUE OF WOMEN VOTERS<sup>®</sup>  
OF FRANKLIN COUNTY

Need to Register to Vote?  
Have Questions about the upcoming election?

The League of Women Voters will be at the Greenfield Public Library on National Voter Registration Day to answer questions and help you register to vote.



Election Day is  
Tuesday, November 7  
The Last Day to Register to Vote is  
Saturday, October 28

**Tuesday, September 19**  
**1 - 3 pm**  
**Main Lobby**

## COMMUNITY CONVERSATIONS

Join us for conversations about current events, mental health and whatever is on our minds in a friendly, supportive environment. This program is open to both teens and adults.



visit our newest project "Dear Neighbor" located around the library and write a letter to someone who inspires you!

**WEDNESDAYS**  
**4:15-5:15**  
in the Local History Room



**INTRODUCING:**  
**THE COMMUNITY CONVERSATIONS HOTLINE!**

**TEENS!**  
stop by and record your messages during our Wednesday meetings!

**CALL TODAY!** **326-216-4158**

This hotline, created by teens, for the community, attempts to make a space for political anxiety. Through recorded messages listeners can call in to hear teens' aspirations, resources, good news, and much more.

**EVERYONE WELCOME!**



for more information contact:  
communityconversations413@gmail.com  
or see Francesca at Greenfield Public Library



generously funded by

# Libraries help communities thrive

## STRONGER COMMUNITIES

Fostering social connection and trust.



## MORE INFORMED RESIDENTS

Equipping community members with critical information.



## GREATER CIVIC PARTICIPATION

Encouraging engagement and active citizenship.



## INCREASED RESILIENCE & BELONGING

Building a supportive, inclusive civic fabric



## THE INDIVIDUAL

Everyone has potential. The library helps individuals learn, grow, and gain the confidence to participate in community life.

# LIBRARY

## THE BRIDGE BETWEEN AN INDIVIDUAL AND COMMUNITY

— • CREATING CIVIC ENGAGEMENT • —

## THE COMMUNITY

When individuals engage, communities thrive. The library strengthens connections and inspires people to work together for the common good.



### LEARN

Access to information and ideas



### GROW

Build skills, confidence, and curiosity



### DISCOVER

Explore interests and perspectives



### EMPOWER

Develop voice, leadership, and sense of purpose

INFORMATION  
INSPIRATION  
INCLUSION

# LIBRARY

IDEAS  
DIALOGUE  
IMPACT

THE LIBRARY CONNECTS PEOPLE TO  
RESOURCES, EACH OTHER,  
AND OPPORTUNITIES TO MAKE A DIFFERENCE.

STRONGER COMMUNITIES  
— THROUGH —  
PARTICIPATION, COLLABORATION,  
AND SHARED RESPONSIBILITY



### CONNECT

Build relationships and strengthen social ties



### COLLABORATE

Work together on local issues and shared goals



### PARTICIPATE

Engage in dialogue, volunteerism, and civic life



### TRANSFORM

Create lasting positive change together

COMMUNITY  
EVENT



Libraries are more than buildings.



They are bridges to opportunity.



They strengthen communities.



STRONGER TOGETHER.  
BETTER TOGETHER.